

# Retirement Software Company Donates 25% of July 4th Sales

Tim Turner August 01, 2013



July 4th Flag Salute

**Retirement Software Company donates 25% from all July 4th sales of RetirementView software directly to the Wounded Warrior Project® (WWP)**

(Newswire.net via Emailwire.com — August 1, 2013) Marietta, GA — Torrid Technologies, Inc. proudly announced it's confirmed contribution to the Wounded Warrior Project® (WWP). The donation made is 25% of all Torrid Technologies software sales from both the Memorial Day and Independence Day weekends. The final donation was sent on July 16<sup>th</sup> directly to Wounded Warriors. The decision to donate such a substantial percentage of sales was made by Torrid Technologies' interim CEO, Tim Turner. After an overwhelming response from the Torrid Technologies customer base, in support of the initial Memorial Day weekend donation effort, Turner made a determination to extend the effort to the Independence Day weekend as well.

The Fourth of July, or Independence Day, is a federal holiday that celebrates the adoption of the Declaration of Independence on July 4, 1776. Memorial Day, the American holiday observed on the last Monday of May, honors men and women who died while serving in the U.S. military. Many cities and towns hold parades on Memorial Day in honor of military heroes, as well as current military personnel and members of veterans' organizations. "There was such an amazing response from our community for the Memorial Day Wounded Warrior Project donation drive. It only made sense to do it again during Independence Day." says Tim Turner, one of the founders of Torrid Technologies. "We wanted to do something real to help those that have served our great country, but have been wounded from that service. Our company is proud to honor our injured service members by giving a portion of our sales over both weekends to the Wounded Warrior Project."

In honor of our veterans and military personnel, Torrid Technologies decided not to just have another Memorial Day or Independence Day sale, but decided to find a way to truly help some of our veterans that are still living. This led to Torrid Tech's decision to donate 25% of its Memorial Day and Independence Day weekends' software sales to the Wounded Warrior Project®. The Wounded Warrior Project website outlines its vision "To foster the most successful, well-adjusted generation of wounded service members in our nation's history", a vision fully supported by the Torrid Technologies company.

"Although we aren't selling the traditional Memorial or Independence Day items, we still feel the need to do our part. Even though we are a software company, we want to do what we can to help our wounded warriors on Memorial Day and Independence Day," he adds.

The Wounded Warrior Project's stated purpose is to raise awareness and enlist the public's aid for the needs of injured service members, to help injured service members aid and assist each other, and to provide unique, direct programs and services to meet the needs of injured service members. Some of the programs it offers to serve warriors and their families include a "Combat Stress Recovery Program", job training and transition, as well as family support services.

Although Torrid Tech's RetirementView software is not military specific, it can be used by anyone to plan their retirement savings and to determine when you will run out of money in retirement. Since 1993 Torrid Technologies has offered their software to the public to help people plan for their retirement. The latest version of the software, RetirementView 2013, is available for consumers and professional financial advisors. It's billed as a "Quick, Simple, and Visual" retirement income planning tool that anyone can use to create a basic [retirement plan](#), even those that are not that good with a computer. About Torrid Technologies:

Torrid Technologies was founded in 1993 and provides easy-to-use [financial planning](#) software to consumers, financial advisors, and financial companies including Pacific Life, JANUS, MassMutual, Sentry Insurance, and AXA. You can contact Torrid at:

Torrid Technologies Inc.

For More Information on RetirementView software, please visit:

<http://www.torrid-tech.com>

Address: 1860 Sandy Plains Rd., Suite 204-129, Marietta, GA 30066

Tel: (888) 333.5095

For More Information on the Wounded Warrior Project®, please visit: [www.woundedwarriorproject.org](http://www.woundedwarriorproject.org)

Press Contact:

Miji Pearce

Phone: (888) 333-5095 x47

###