

No More Website Builder Only Affordable Web Design

Michael Pearse September 30, 2013



Business Advantage Gold replaces free website builder with professional, affordable web design and hosting.

([Newsire.net](#) -- September 30, 2013) San Diego, CA -- Small businesses looking to build a website have many affordable options at their disposal to have one created. These inexpensive choices might come in the form of family, friends, Craigslist gig hires or just finding someone through a Google search for "cheap web designer." However, as many

small business owners have discovered over the years, going with these kind of cost effective website designers ends up causing far more headaches than benefits. Even worse for a small or startup business is when the owner or management decides to completely forgo buying web hosting and design.

With hundreds of millions of people in the United States having internet access, every business –no matter its size– will benefit greatly from having a website. Having an interactive Facebook page may help small companies remain engaged with customers and promote new products, but the lack of an actual, dedicated site can leave a sour taste in new customers' mouths. Without a hosted and well designed site, these potential patrons may end up questioning the legitimacy and longevity of a business altogether.

Similarly, having a poorly designed site can be equally detrimental to a business. As a website might be a client's first impression of a business, a site that looks scattered, empty, old or just downright aesthetically unappealing can create a negative impact that could directly lead to a business failing altogether.

Where small and startup businesses once used to create their website through family and friends, Business Advantage Gold has discovered that website builders and do it yourself projects typically lead to higher cost and longer periods of downtime.

Vice President Leonard Durow said, "Business Advantage is excited to have recently added quality web design, development and affordable hosting for our small business membership customers. We are offering top quality, agency level design and support services at Do-It-Yourself pricing. This is just one of the many benefits Business Advantage Gold offers the small business owner and will continue to add even more." And, with so many Americans online via laptops, tablets, computers and smartphones, having a website should be lucratively impossible to overlook by businesses, no matter if the company specializes in products or services, and making a site through Business Advantage Gold is both reliable and easy.

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