

Bestselling Author Gay Hendricks Toasts Affirmations Icon Louise Hay

Tim Peek December 16, 2013



Toasting the 87th birthday of beloved personal growth icon Louise Hay, fellow bestselling author Gay Hendricks praised Hay's pioneering work in affirmations and positive thinking, and celebrated her new Affirmation Meditations app for iOS.

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Bestselling author Louise L. Hay has inspired millions with the message that consciously changing our thoughts can literally change our lives. Now, she is taking personal growth into the 21st century with a unique new app for iPhone and iPad from SuperMind Apps.

With more than 40 million books sold, including the groundbreaking bestsellers, "You Can Heal Your Life" and "Empowering Women," Hay is considered by many to be the world's leading authority on positive thinking and affirmations – a practice popularized by the movie "The Secret."

At a recent event celebrating Hay's 87th birthday, SuperMind Apps co-founder and fellow bestselling author Gay Hendricks ("Conscious Loving," "The Big Leap") toasted her pioneering work and praised her [Affirmation Meditations app](#).

"I've reached an age now where I'm often perceived or referred to as being wise," Hendricks said. "This amuses me tremendously, because my grandmother, one of the truly wise people I've ever known, said that if any of us achieve greatness in our lives, it's because we stand on the shoulders of giants. So, I will be the first to tell you that most of my wisdom came from other people. And among the very greatest of them... I cherish Louise Hay."

For Hendricks and millions of others, Hay is regarded as one of the greatest forces for positive change in the world. Hendricks credits Hay with opening his eyes to the power of positive thinking more than 30 years ago...

"Louise showed me how changing your thoughts can literally change your life, and that through consistent repetition of positive thought patterns (affirmations), you can make positive improvements in every part of your life, from health to self-esteem to love, success, weight loss and so much more," Hendricks said. "Louise is a gift to humanity, and her ingenious new Affirmation Meditations app may be her ultimate gift to us, helping us transform our thoughts and lives like never before."

He concluded by raising his glass and saying, "Louise, all of us in the worlds of healing, transformation and positive social change send you a huge thank-you for showing us how powerful affirmations can be! Dear Louise, as one who would not be here without the kind of positive thinking you teach, I want to thank you from the bottom of my heart for the deep inner wellspring of love and happiness you helped me discover. I know I speak for millions when I say, 'Thank you, thank you, thank you, for the great gift you've given all of us throughout your lifetime. And may your new

app help millions more discover their unique ability to use the organic gift of love to make miracles in the real world."

The Louise Hay Affirmation Meditations app combines 16 of Louise's most effective affirmations with a hypnotic and immersive multi-sensory learning system that features an animated meditation to calm your body and open your mind, and advanced audio brainwave technology to help you absorb the positive messages on a more profound level.

The app and an introductory meditation can be downloaded for free from the [App Store](#).