

Mold Remediation Amelia Island Wins! Amelia Island Marketing Institute

Jodie Rose November 30, 2013



Mold Remediation Amelia Island

Mold Remediation Amelia Island Wins Top Honors from the Amelia Island Marketing Institute for their online marketing strategy and lead generation program. Stephen Robertson, CEO, is very pleased with his team and Online2Profits.com's marketing efforts

(Newswire.net -- November 30, 2013) Fernandina Beach, Florida -- "Mold Remediation Amelia Island" Wins Top Honors at the Amelia Island Marketing Institute Annual Awards for their Creative Online Marketing Strategy and Lead

Generation Program.

The Annual Marketing Awards announced today (11/30/2013) by the **Amelia Island Marketing Institute**, in Fernandina Beach, FL, selected **Mold Remediation Amelia Island** for their creative and highly successful online marketing strategy and lead generation program.

The **AIMI** compiled an online survey and distributed it to members and business contacts across Fernandina Beach, FL and Jacksonville, FL to make their selection of the **Best Online Marketing Strategy and Lead Generation Program**. The survey generated what some would declare was a quite predictable result, "Mold Remediation Amelia Island" was selected more than any other recognised name in the Fernandina Beach business community.

The the designation of **Best Online Marketing Strategy and Lead Generation Program** was set up as a result of an intense debate which blossomed within AIMI this year, about just who exactly on Amelia Island is really using the internet most effectively to gain business. Stephen Robertson, CEO, has reported to the AIMI on several occasions the results of their campaign created, developed and managed by **Graeme Nichol** and his team at **Online2Profits**. The SEO, Local Marketing, use of web display ads, Google Adwords PPC campaigns, facebook PPC ad campaigns, emailing, call centers, and even follow up systems were all mentioned as success generating tools by Mr. Robertson.

Immediately after initiating the survey, there was a buzz on social media about who was going to be selected for the title of **Best Online Marketing Strategy and Lead Generation**. This is most likely the most prestigious title offered by the AIMI as it really shows which companies are making the internet work at bringing in customers. After the tally was made, there was a single distinct, and indisputable winner of the sought after title. Mold Remediation Amelia Island was declared as the recognized having the **Best Online Marketing Strategy and Lead Generation** approach and system in **Fernandina Beach, FL**.

Business owners, property owners, past clients and marketers from AIMI surveyed about the poll seemed to have split reactions to Mold Remediation Amelia Island 's laying claim to the prestigious title; varying from utter disbelief that this company could be so popular, to complete agreement over the selection the Amelia Island Marketing Institute had decided upon.

Mold Remediation Amelia Island was most likely recognized as **Best Oline Marketing Strategy and Lead Generation** in large part credited to the hard work the in house team has put together for assisting customers repair their buildings.

After the final results were in, Robertson was quoted as saying "To be candid, I did not even realize that there was a survey being carried out, and that we were in the running at all. I'm flabbergasted that many folks around town even know of our business!"

Mr. Robertson was also overheard mentioning "We work hard in and on our business, and as a company, we are definitely ecstatic about what we have achieved in 2013. We expect 2014 to be even better. Hearing that individuals here in Fernadina Beach and surrounding Jacksonville have actually recognized Mold Remediation Amelia Island for the **Best Oline Marketing Strategy and Lead Generation** is a huge honor. It is a privilege to manage such a dedicated team. Thanks a bunch to my team, my supportive wife and family as well as our clients, associates and my marketing consultants at Online2Profits, for making this happen".

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