

Starry Lights - The Latest Decorative Sensation, Launched at Amazon

Minna Notto December 22, 2013



Starry String Lights by Qualizzi

Fancy decorative LED lights on copper wire strings of light, creating a starry effect, brightening our lives is the first product that Qualizzi, a 1 week old company, has launched on Amazon in their Night and Day Lighting Novelties Line

(www.qualizzi.com Newswire.net -- December 22, 2013) Las Vegas, Nevada -- Qualizzi Owner Announces Launch of new Amazon.com Storefront Featuring the Latest Decorative Sensation, LED Starry Lights:

Minna Notto, owner of Qualizzi, announced the launch of the company's new Amazon.com store. The firm's unique Starry Lights LED lights are now available on Amazon.com, providing consumers with an easy and cost effective means of creating mood and ambiance with decorative lighting for virtually any environment.

"We choose the most sophisticated and glamorous lights and update the lights to our customers' wishes," said Notto. "We just opened by launching our first product on Amazon with the beautiful Qualizzi Star Lights."

The Starry Lights from Qualizzi are 20 feet in length and contain 120 warm white lights that shine brightly with a luminosity level twice that of other types. With an inner construction of ultra-thin copper wire, the lights are durable, don't break easily and can be molded to fit individual needs.

Starry Lights include a power plug for use in the U.S. and Europe, making them the only truly portable lights on the market. The micro-LED lights can be used on Christmas trees and as decorative touches inside and outdoors.

Qualizzi Star Lights produce virtually no heat, making them safe for use in environments with pets and children three years and older. The starry LEDs offer extensive decorating opportunities for weddings and similar occasions where they could come in contact with gauzy material. A lacquer coating offers water resistance and they compact easily for storage.

String lights have gained immensely in popularity as an inexpensive yet elegant way to dress up any room or abode. A year-round favorite, Qualizzi's Starry String Lights can be used both day and night to enhance homes and businesses. Upscale eateries in Chicago, Los Angeles and New York are using them to boost business, with results that have exceeded expectations.

The copper wire lights feature LED bulbs that twinkle and shimmer to set the mood for a romantic evening at home or in a business window to provide travelers with a welcoming beacon of light. The starry LEDs can illuminate a backyard garden party with multiple points of light or transform a youngster's room into a fantasy wonderland.

A cost efficient means of lighting, the U.S. Department of Energy rates the string lights at a 75 percent savings over other method that lasts up to 25 percent longer. They pay for themselves quickly and go on saving, making them an ideal decorating and lighting solution for businesses.

Diminutive and unassuming, star lights provide a cost efficient way to decorate homes, gardens and businesses. Notto's decision to offer the copper wire lights on Amazon provides consumers and merchants with a new and novel way to enhance the beauty and ambiance of any venue. Safe for use around pets and children, the LED Starry Lights are small but powerful, making them an ideal decorating accessory.

The firm trusts the professionalism of Amazon.com's sophisticated system to handle the online sales of their product, which at the same time makes customers very comfortable with their transactions online.

Qualizzi can be reached by phone at 702-605-4412 or via email with the convenient form on the website. For more information, visit the firm's Amazon.com store or the company's website at [qualizzi.com](http://www.qualizzi.com).

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