

Shawnee Chiropractor Establishes New Website

Mike Hamilton December 31, 2013



Shawnee chiropractor Mark Balderston of Balderston Chiropractic & Sports Injury Clinic announces the release of a new website.

(Newswire.net -- December 26, 2013) Shawnee, KS --

Chiropractor Mark Balderston of Balderston Chiropractic & Sports Injury Clinic recently announced the release of a new chiropractic website designed for patient education. This new website is an attempt to help close the gap between the care chiropractors know they can provide and the current knowledge that people in Shawnee have about chiropractic.

Doctor Balderston graduated from Cleveland Chiropractic College in 1978 and has been practicing in the Shawnee area ever since. He and his team are dedicated to helping improve the health of the patients they work with each week, and it is their goal to reach out to many more people that need help. Their new website is an attempt to accomplish this goal.

[Shawnee chiropractor](#) Mark Balderston said when contacted that, "I've been practicing as a chiropractor for a long time. We've come a long way as a profession in that time, but there is much more to do. Chiropractic becomes more and more popular every day, but with that said we still only have about 8% of the population participating in care. What I know is that if more people knew what we could help with that percentage would be much higher."

Doctor Balderston also said, "In our practice we work hard to educate patients on the benefits of care. We hope that each one of our patients is then able to educate the people that they know, but we realize that this is a difficult task. Our new website gives patients a much easier way to pass information on to the people that they love can care about. It's a grass roots campaign, but we believe it can work with time."

Doctor Balderston closed by saying, "Almost everyone has internet access these days, and that trend is going to continue. I expect that in the next five years our online experience will be even more interwoven with our daily lives. With education at our fingertips all the time the chiropractic message should spread more rapidly."

Doctor Balderston currently offers free consultations to anyone that has questions about care. For more information about the services provided at Balderston Chiropractic & Sports Injury Clinic please visit their website by visiting his website.

Balderston Chiropractic & Sports Injury Clinic

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