

BCBSA, GeoBlue and BUPA Announce Largest Global Healthcare Partnership

John K Arnold January 09, 2014



GeoBlue Travel Health Insurance

The Blue Cross Blue Shield Association has just formed a strategic partnership with the UK international health insurance carrier BUPA. This partnership will have the largest healthcare provider network in the world. In US plans will be offered as GeoBlue

(Newswire.net-- January 9, 2014) Chicago, Illinois and London -- The Blue Cross Blue Shield Association (BCBSA) and Bupa have formed a partnership to provide their international health insurance clients the world's largest healthcare provider network. In the US this will be offered with GeoBlue plans.

GeoBlue is the trade name of a portfolio of plans offered through qualified agents of Worldwide Insurance Services. Many may be familiar with Worldwide Insurance Services as HTH or Highway to Health founded in 1997. Highway to Health is the parent company of HTH. GeoBlue is a trade name of Worldwide Insurance Services, LLC, an independent licensee of the Blue Cross Blue Shield Association.

"Bupa Group's purpose is longer, healthier, happier lives. A leading international healthcare group, Bupa serves over 14 million customers in total. As a Group, Bupa offers personal and company-financed health insurance and medical subscription products, runs hospitals, provide workplace health services, home healthcare, health assessments and chronic disease management services. Bupa is also a major international provider of nursing and residential care for elderly people. Bupa Global Market Unit is the international health insurance division of Bupa. It offers a wide range of international health insurance plans for individuals, families and businesses, with a current customer base of approximately 800,000 people in more than 190 countries. With no shareholders, Bupa invests its profits to provide more and better healthcare and fulfill its purpose. Bupa employs more than 62,000 people, principally in the UK, Australia, Spain, Poland, New Zealand and the USA, as well as Saudi Arabia, Hong Kong, India, Thailand, China and across Latin America."

One of the problems international travelers, students, employees and those that live in multiple countries have is finding in network healthcare providers. This new partnership brings in a very large international provider network spanning 190 countries.

GeoBlue temporary international travel health insurance, global health insurance and frequent traveler plans are available to US citizens or residents for travel outside the US and permanent plans for US citizens anywhere in the world. GeoBlue travel health insurance plans cover pre-existing conditions for US travelers that have US domestic health insurance. It is the [best travel health insurance for people on Medicare](#) up to age 84.

GeoBlue plans provide their covered insured

- Destination Health Intelligence
- Access to Trusted In Network Doctors and Hospitals
- Appointment scheduling
- Direct payment to in network providers
- Claims resolution without paperwork required

The Voyager Single trips plans provide

- Up to \$1 million of medical coverage
- Up to \$500,000 of emergency medical evacuation coverage
- [Pre-existing condition coverage](#)
- Up to \$25,000 repatriation of remains coverage

The Explorer Worldwide and Expat international health insurance plans offers

- Unlimited lifetime benefits
- Preventative care for babies and adults
- \$10 Copay primary care visits
- Inpatient care covered at 100% outside the US after deductible

- Ambulatory and therapeutic services
- Rehabilitation and therapy
- Prescription drug benefits
- Global travel benefits

The Trekker multi-trip plans provide

- Up to \$500,000 Of medical benefits
- Unlimited number of trips up to 70 days in a 12 month period
- Emergency medical evacuation up to 70 days in a 12 month period
- Prescription drug reimbursement

For more information, assistance, quotes and enrollment please contact GeoBlue Managing General Agent

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