

# Landscaping Nashville - Franklin Stone Helps Aveda Institute Nashville

Dan Stevenson February 10, 2014



Landscaping Nashville

**Franklin Stone (Landscaping Nashville) Helps Aveda Institute Nashville “Fight Like a Girl”, Aveda Institute Nashville’s annual breast cancer research benefit conducted at downtown Nashville’s aVenue on October 22, 2013.**

([Newswire.net](#) -- February 10, 2014) Franklin, TN -- Franklin Stone Helps Aveda Institute Nashville “Fight Like a Girl”

Aveda Institute Nashville brought awareness from the salon to the catwalk with their annual breast cancer research benefit conducted at downtown Nashville’s aVenue on October 22, 2013.

Aveda elevated breast cancer awareness with promotions, presentations and auctions throughout the month of October, and at the end of the month their efforts peaked with an extravagant hair show dubbed “Fight Like a Girl.”

Admissions Manager and event organizer, Amber Michel, described the powerful event and its impact on everyone involved.

“The event took place in a beautiful, old building with a full catwalk in downtown Nashville,” Michel said. “Many of the models were breast cancer survivors. It was really touching seeing them walk down the runway. They got a standing ovation, and it really helped keep us all focused as to why everyone was there.”

To achieve a successful, elaborate event Aveda requested the aid of several Franklin establishments.

“We reached out to local businesses to give them the opportunity to help us carry out our mission,” Michel said. “For several years, Aveda has focused on wellness and helping all women throughout society- not just through beauty.”

Many local companies contributed food and drink or donations for the silent auction. Franklin Stone assisted by providing a large delivery truck and a driver.

“They (Franklin Stone) were a huge help. Without them, we would have had to pay for a truck and someone to load, unload, and drive it,” Michel said. “[Franklin Stone](#) did everything. They came, loaded the stage and chairs, drove them from Franklin to downtown Nashville, and drove it all back.”

Aveda plans to ask Franklin Stone for assistance with their next fundraising event to promote environmental awareness during Earth Month as well as for their next annual breast cancer research fundraiser in October.

For more information on Aveda's national fundraising efforts, visit [www.aveda.edu](http://www.aveda.edu).

For information on Aveda Institute Nashville, visit [www.facebook.com/AvedaInstituteNashville](http://www.facebook.com/AvedaInstituteNashville).

For more information on Franklin Stone, visit [www.franklinstone.com](http://www.franklinstone.com).

## **Franklin Stone**

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