

Utah's "SEO Badass" to Give Encore Lecture at Internet Marketing Bootcamp

Sean Burrows February 27, 2014



Utah's SEO Badass Sean Burrows

Sean Burrows, Utah's "SEO Badass" has been invited back to lecture at Business Coach, Kim Flynn's Internet Marketing Bootcamp. His lecture is anticipated to offer a mix of valuable insights to search engine domination and a large doses of sarcasm.

([Newswire.net](#) -- February 27, 2014) Salt Lake City, Utah -- Managing Director of Enliven Group, Sean Burrows, also known as Utah's "SEO Badass" has been invited back to present at Kim Flynn's Internet Marketing Bootcamp on March 7, 2014. Last year Sean offered an insightful review of search engine history and clues into the future of search engine optimization.

He reminded the crowd as much as some gurus like to assert that Social Media is the new sexy marketing method on the block, that the Internet itself is inherently social. He advised not to get caught up in the hype, but instead to focus on the tools that are best for one's individual business.

On Friday, February 28, 2014 join Sean for a short Google+ Hangout as he announces clues into what his focus will be for this year's lecture. He has hinted that it will be something sure to cause attendees some writers cramp as they hurry to take notes.

"This year's lecture will certainly be a paradigm shifter for a lot of people," Sean hints, "I think that a lot of people are focused on the wrong elements of what is going on, especially with Google. Some are saying SEO is dead, and others are so worried about anticipating the next Penguin update that productivity seems to be going down the drain."

The Google+ Hangout can be viewed right from this page or attendees can visit the [Google+ Event Page](#) by clicking [here](#).

Kim Flynn's Internet Marketing Bootcamp will be held at Thanksgiving Point in Lehi, Utah on March 7th and 8th, 2014. [All event details can be found here](#).

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