

Frank Kern's New Book Offers Successful Internet Marketing Strategies

Rick Porter March 04, 2014



Frank Kern's new book "CONVERT: The Simple Little Formula That Sold \$50 Million Dollars Worth of Products and Services Online" is finally available to order and introduces businesses to new internet marketing campaign strategies.

(Newswire.net -- March 4, 2014) La Jolla, CA -- Frank Kern, one of the internet's top marketing gurus, has released a new book revealing the exact system he uses to generate revenue for his three businesses. The book was designed to be a field guide for anyone in any industry looking to create internet campaigns that sell. Using his techniques Frank Kern's three internet businesses (a publishing company, a consulting firm, and a professional services practice) have generated over two million dollars in sales in a little over a month.

Frank is quick to point out that he believes most people, especially those who don't follow directions or work hard, won't make nearly that much money if any at all. Coming in at just seventy five pages it is an easy read that only requires a few hours to complete. Throughout the book Frank includes many tips and tricks that he has learned throughout his career so readers don't have experience the same mistakes he made.

Inside, the reader will learn how they can dominate their marketplace in a matter of days by utilizing the mistakes of their competitors. Additionally, Frank Kern shares a breakthrough tactic that generates instant trust with prospective buyers. Many businesses struggle to sustain profitability but with the help of this informational book owners can learn the three simple steps needed to earn that profit. All of this can easily be implemented immediately and do not require spending any additional money. There are plenty more advantageous strategies, which are simple to deploy, available in this recently released book.

Not only does Frank Kern highlight tactics that are useful for businesses but also he points out current practices that are no longer efficient. One such example is using testimonials and Frank reveals his method that has resulted in more sales than ever before. Likewise, he shares some unusual and unique techniques that go against the grain of common marketing and e-mail practices but generate leads and sales.

To read more about what this book has to offer and to get a free copy for a limited time visit the webpage here: [CONVERT: The Simple Little Formula That Sold \\$50 Million Dollars Worth of Products and Services Online](http://www.frankkern.com/convert)

About: [Frank Kern](http://www.frankkern.com) is a successful internet marketer and is considered one of the top experts on the subject. He is available for business consultations and can be contacted through his website at <http://FrankKern.com>.

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