The Kangen Water Scam Facts

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Kangen Water Scam Facts

Alkaline ionized water is becoming very popular for relief of many health issues, however, there are different types of water ionizers available. Due diligence is required before purchasing one of these machines to make sure it produces ionized water.

(Newswire.net -- March 11, 2014) Orlando, FL. -- Tap water, well water, or any water in nature is never totally pure, it always has minerals or some contaminants which make it electrically conductive. Chemists know this, and chemists know that "Pure" water (H2O) can only be obtained by man made processes like distillation, and chemists also know pure water does not naturally occur in nature.

The article titled "Ionized and Alkaline Water" that is published by Chem1.com is a widely quoted article about the quality of water, however, it is not accurately quoted. The article makes many references to “pure water", which is water that has no contaminants inside it, i.e. minerals, particles, etc. which is actually one of the best electrical insulators known to man. To read more of this article visit http://www.chem1.com/CQ/ionbunk.html. These facts about “pure water” can be confirmed by reading the “Properties of Water” wiki article, and the "Electrical Conductivity and Water" article published on the USGS science for a changing world government website.

The Chem1.com article titled "Ionized and Alkaline Water" is actually true and is correct when it reports that pure water (that is, water containing no dissolved ions) is too unconductive to undergo significant electrolysis by "water ionizer" devices. However, pure water is not used in water filtration system or water ionizers, because pure water does not occur in nature and does not come out of any public water supply system which is the type of water that is typically used in water filtration and water ionizers. Pure water can only be achieved by using man made processes like water distillation. Thus the article is a bit misinformative, because people who do not have a background in science or chemistry will misconstrue what is written in the article. Is this a coincidence or did the author overlook this? I doubt it, if they are actually a chemist as they claim, then they would surely know this, and should offer a better disclaimer for people with less education on water chemistry so the article can be understood in its proper context.

This begs the question, is there purposeful misinformation out there on alkaline ionized water and water ionizers? Who has it in their interest to put this misinformation out there? Clearly this website and the information it contains is a big piece of work, and is sophisticated in its overall size and structure. So we must ask ourselves, who created it and why?

A thorough search on the Internet returned many reports on Kangen alkaline water scams, this review that was posted on Discussny.com titled “Kangen Water Biz.. a Sham.. and a Scam” was very informative. The reviewer posted, “Initially, upon learning about the water, I was interested, since I had studied about it over the last 15 years. The product was 100%, but the business and buying factors failed miserably, it was shoddy and unprofessional. I considered buying one on eBay, in-all, I was not going to buy one, and stated so.”

“5 of these Kangen distributors conference called me. They sold me on the fact that I was going to sell these right and

left, that they were easy to sell, and play themselves as friends. Having been in many multi level marketing programs, I determined that with my savvy and hard work it was bound to pay-off, or at least break even," the reviewer continued to explain.

The review was concluded by stating that, "I spent $15k and 500+ hours (3 months) on this business, and I sold one machine. 3 months after I bought the machine I realized it wasn't even producing the correct pH water, it was a point off. They are not above-board first-rate professionals. I would never recommend this as a business to anyone. My bottom line: The Kangen business is a bunch of cheesy grandiose sensational hype."

Kangen water ionizers require the addition of an electrolysis enhancer to make the water into either a high or low pH value. There are no other water ionizer brands available that use the addition of the chemical "Sodium Hypochlorite" to raise and lower the pH of tap water. Sodium Hypochlorite is the main chemical that is used to make household bleach, so this fact alone results in the question of how this water could be good for the human body to ingest.

Another issue with Kangen water ionizers is the extremely high expense of their machines, which is due solely to the fact that they are marketed through a multi level marketing model. Each person in the line of multi level marketers gets a piece of the sales price, which raises the price of the machines to accommodate this type of sales model. The video below titled "Enagic Compensation Plan and Benefits" explains why the $4,000 SD501 model pays out a minimum of $2,280 in commissions alone.

With these facts available why would someone pay so much money for a water ionizer just to join a reselling network? Are they paying for the water ionizer or are they paying for their belief in a potential income stream? If you are buying the water ionizer just for yourself and not to resell, do those in home demonstrations and free water justify it's cost? If you are buying it to sell to make a living, consult a consumer advocate like the Better Business Bureau before purchasing products or joining any multi level marketing campaign.

Source: http://www.newswire.net/newsroom/pr/00080634-kangen-water-scam.html