

# Minneapolis Water Softener Review Site Opens

Brian Hanson April 11, 2014



**Minneapolis has a new resource designed to help local residents learn more about water softener systems and how to choose the best one for their home.**

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A website designed to help homeowners in Minneapolis, Minnesota, shop for a new water softener is now online and ready to visit.

The [www.TwinCitiesWaterSoftener.com](http://www.TwinCitiesWaterSoftener.com) site provides information and recommendations about which type of water softener may be best for local homeowners. The site also recommends where to purchase one of these systems and includes their installation suggestions.

Marc Hanson, the website's editor, noted that this new site can help homeowners learn more about water softener systems and may help them in their buying process by providing some tips and general guidelines.

"We put this website together because almost everyone in our area needs to have a water softener to treat the hard water we have here in the Twin Cities," stated Hanson, "And yet, most homeowners don't really know much about these systems."

"There are two key mistakes that some homeowners make in this area," continued Hanson, "The first one is some people try to get by without using a water softener. Perhaps their old one breaks, or the lease is up on their rented one, or there is some other reason, but they try to get by without treating their water at all in order to save money in the immediate short term, but our water is very hard on our appliances, fixtures and sinks, and it greatly decreases the life of these units."

"The second mistake some homeowners make is they buy the cheapest softener they can find," concluded Hanson, "And that is usually a mistake as well, because a better-built unit will last longer and will save on water and salt every day for the life of the system, which can be a really long time. "

Hanson mentioned that the site actively seeks out submissions of product and service recommendations and reviews from local residents.

## About Twin Cities Water Softener

[www.TwinCitiesWaterSoftener.com](http://www.TwinCitiesWaterSoftener.com) is a concise resource dedicated to providing information about water softener systems and installation in the Minneapolis area. For more information, you may visit <http://www.twincitieswatersoftener.com>.

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