

Herb Kornblau Voted Best PPC Marketing Expert

Neil Bent April 22, 2014



Nationally recognized PPC lead generation & conversion specialist Herb Kornblau has topped best SEO and PPC provider polls in Boca Raton and Fort Lauderdale, with lawyers and doctors describing him as the best local marketing expert they've worked with.

(Newswire.net -- April 22, 2014) Boca Raton, Florida -- In a week long online survey which canvassed the views of his peers and local businesses in Broward County and Palm Beach County, Kornblau received 68% of the votes with the remaining votes split between three major rivals for the title. His nearest challenger took just 17% of the hundreds of votes cast.

Kornblau, famed for his work in local marketing, lead generation and search engine optimization for attorneys, medical practitioners, dentists and chiropractors in particular, has long been a pretender to the crown of best local marketing expert in Boca Raton but these results confirm his status and demonstrate that his PPC management skills have been recognized across a wider area.

Reaction to the poll's results have been even more encouraging for the local marketing consultant with several professionals coming out in support his service, underlining his online marketing dominance. Boca Raton Urologist, Dr David Schwartzwald, says, thanks to Herb Kornblau's expertise: "We had to hire more staff to handle the increased number of calls that started coming in, in less than two weeks, but that is a great problem to have. I never expected to have so many more patients." Barry Hoffman, an Attorney also from Boca Raton adds: "We started getting more leads and more clients within 10 days of starting work with Herb. The results have far exceeded our expectations."

[Kornblau](#) himself is a modest winner. He comments: "I'm obviously delighted to have been recognized as the Best PPC Marketing Expert In Boca Raton and the Best SEO Consultant in Fort Lauderdale. To be the clear favorite is a real honor and a great reward for the efforts I go to, to help local companies and local professionals take advantage of online lead generation campaigns so that they can compete with larger rivals."

"Through my company, <http://www.destinitumleads.com>, we constantly optimize the adwords for our clients, always finding the best keywords to help their ranking and performance on Google. We create customized landing pages, optimized for mobile use, with clear calls to action that consistently outperform those used by our customers' rivals. Our special landing pages even convert leads at least 300% better than customers' own homepages."

"Most businesses in Florida already know if they can't be found on the internet they're missing out on potential customers. But what many business owners don't know is that prospective purchasers are changing the way they use the net. Many online strategies which were perfectly sensible a year ago are already outdated potentially wasting time and money. And while running any kind of company in the current economic climate is so tough, it's easy for individuals to miss out on the wider developments that may help them to convert more leads into profitable sales."

Kornblau concludes: "If you're not generating good volumes of leads from the Internet, then you're missing out."

Generating the leads but failing to convert a high proportion of them is equally problematic. We can help target real people, specifically searching online for your products or services right now and we can get you [cited as an expert](#) with the likes of NBC, CBS, ABC, & Fox so that you're reputation in your field of expertise is enhanced.”

Most likely identified as the Best Local Marketing Expert in Boca Raton on account of his outstanding results for local businesses, Kornblau's success is also no doubt in large part down to the added value he provides – with free advice and a range of downloadable guides like this [one](#) helping orthodontists to improve their lead generation campaigns.

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For further editorial information, digital photography or to arrange interviews please contact Herb Kornblau via sales@destinitumleads.com or on 1-561-305-2253. He is based at 19554 Black Olive Lane, Boca Raton, FL 33498.

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