

Calling All Models - Learn the Business of Modeling

Todd Baucom May 06, 2014



All Models Agency - AMA - will be offering “The Business of Modeling” training class on May 15th 6:30-8:00pm. The class is for print and commercial models teaching what it takes to be successful as a model in Minnesota.

(Newswire.net -- May 6, 2014) Shoreview, MN -- Minneapolis-St. Paul is the hub for local and regional print and commercial modeling work. Clients such as local businesses and even some national retailers contract with area modeling agencies to use their models for print and video shoots. These images are used in media such as print ads, commercials, training videos, or even live events. Models and the modeling agency are paid for their services and may even be eligible for recurring payments for ads used more than once.

In a recent interview, Tracey Tischler – Chief Talent Officer and Founder of AMA, discussed the confusion that many talent and models experience attempting to become established in the modeling business stating, *“Modeling agencies are not created equally. Some charge high fees with no guarantee of placing the model in a print or commercial shoot with a client. It pays for the model to understand how the modeling business works”.*

Tracey Tischler has worked in many facets of the modeling business for over 15 years. She brings her experience as a commercial model, professional makeup artist, stylist and agent to the “The Business of Modeling” training class. She gives budding talent and models a behind the curtains view of how the business really operates and how to position the model in the best light possible.

The training will dive deep into the various aspects of the modeling business including:

- What you need to start modeling and typical cost?
- Headshots/Comp cards.
- The difference between modeling in Minnesota compared to LA and New York.
- How modeling agencies work.
- Non-exclusive vs. Exclusive.
- What happens at an audition (what to wear, what to bring, etc.)?
- What happens when you get a job – or when you don't?
- How long does it take to get paid?
- Having a resume and how to add to it.

“The Business of Modeling” training class will be held at the AMA offices conveniently located approximately 1 mile south of highway 694 on Lexington Avenue North in Shoreview that is centrally located in the Twin Cities. The cost for the class is \$35 which is a nominal fee considering that a model may spend thousands of dollars creating a modeling portfolio and agency sign-on fees.

If you are a model, you owe it to yourself to learn from one of the best in the business. Details for the class registration can be found on the AMA website <http://allmodelsagency.com/classes/> or call **651-600-9393**.

About All Models Agency

All Models Agency is a full service talent and modeling agency for print and commercial models. AMA represents child models, adolescent models, adult models, fitness models, mature 50+ models, and proportional plus size models. AMA provides services including: modeling agent, modeling training, client negotiation, and makeup.

All Models Agency

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