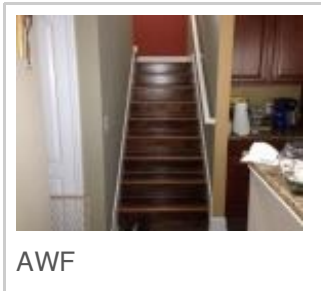


Cover Up with Custom Flooring- Our Foundation

Bob Ong May 14, 2014



With so much emphasis placed on so many facets of our home and decoration, how many focus on the flooring which is the foundation of our home or office?

(Newswire.net -- May 14, 2014) New Port Richey, Florida -- American Wood Flooring, located in Wesley Chapel and New Port Richey is a family business that identified a need for homeowners and small businesses that needed to decorate or re-model their premises in a creative and functional way without spending a lot of money. There are plenty of self improvement options available to homeowners today such as Home Depot and Lowes,

however are people really capable of doing the work properly?

American Wood Flooring (AWF) has established a stronghold in the Wesley Chapel, Land O Lakes, New Tampa, Lutz, Carrollwood, Trinity, and New Port Richey towns in Tampa Bay. As a custom flooring specialist, AWF treats homes and offices with the care and attention that people desire when it comes to a decision as important as the flooring or carpeting of its foundation.

There is a lot of patience and care required when people are expressing their individual needs and looks that can change from time to time. Hearing people talk about lifestyles and health needs for instance can be as important as color schemes, texture, fabric, and durability.

Andy Dunning, owner of AWF learned the trade from his father, Pat, who still comes in every day and manages the New Port Richey location with his wife, Marcia. While Andy was growing up, he went off on his own to work in the industry with manufacturers and got to learn the trade and understand the nuances of flooring and carpet manufacturers. He marketed for a number of years with these manufacturers and came home to join forces with his dad, armed with a lot of industry knowledge and business savvy that enabled him to manage and grow the family business.

There are many options to choose from amongst of which, laminate, tile, and faux wood contribute to this diverse list. Dunning enjoys his role as consultant and designer in helping homeowners make what to many is a difficult decision. Aesthetics and color choices are never easy as they can be somewhat whimsical and very individualistic.

With environmental interests and health concerns at the top of everyone's list today, it is necessary to work with a flooring provider that knows these details and can give guidance to what materials and products work best. Pets, kids, humidity, and human traffic all contribute to understanding the construct of flooring materials that are best suited for which lifestyles. For more information about flooring needs, contact: 1285 Bruce B Downs Blvd Wesley Chapel, FL 33543

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Source: <http://www.newswire.net/newsroom/pr/00082355-awf.html>