

New Method, LLC Debuts New Website - KeepemCard.com

Bruce Rogat July 14, 2014



New Method, LLC, one of the leaders in Postcard Printing and Marketing for Realtors has set up a new website to showcase their Keep'em Cards. Real Estate Postcards for Lead Generation are a great method for Realtors to get new clients.

([Newswire.net](http://www.newswire.net) -- July 14, 2014) Henderson, NEVADA --

New Method, LLC, a Colorado based company with market places in Denver, Dallas, San Diego, Orange County, Los Angeles, San Francisco, Las Vegas, and Phoenix is now offering their Keep'em Cards for the rest of the country. The Keep'em Cards were first developed 25 years ago by their owners, Bruce and Margo Rogat. They had tremendous success with the product in the Denver Metro area initially, so they branched out over the years to the cities mentioned above.

The company has grown over the years to serve over 1000 Realtors marketing needs each month of the year. The Keep'em Cards are the most popular product because when a potential client receives the Postcard in the mail, they don't toss it directly in the trash because it has valuable information printed on the card that the potential client may want to look at many times. A good example of this would be the Sports Schedules. In the Denver area for example, the Denver Broncos Schedule is printed with the backside showing the local college teams schedules. CU, CSU and Air Force so that the local client can refer to the Postcard for at least a 6 month period before the card gets tossed out. The Realtors hopes are that each time they look at the Postcard, that they see the Real Estate Agents Photo, Company Logo and contact information.

It has proven to be an unbelievable Lead Generation product. The general results are that in the first year, at least one or two transactions will be credited to the Postcards. In the second year, usually four to six and in the third year on out, the agent will see sixteen to twenty-four transactions coming directly from the Keep'em Postcards sent to their Farm area and or personal sphere list. The most important factor for the Realtor to remember is that it takes time. Nationally in the Direct Mail Advertising Industry it is said that it often takes 6-8 exposures before someone will remember an advertisement. In this case we see the same numbers. It takes 6-8 Postcard exposures before a potential client will remember a Realtors name and face from the Postcards. These numbers are based upon the Real Estate Agent mailing to around 500 potential clients.

Now, New Method, LLC has developed a National Program for Realtors across the country. They are the same Keep'em Cards as the Local areas only a slight bit more generic so that they work everywhere. Instead of a local sports team schedule like the Denver Broncos they print the entire NFL week-by-week schedule so that it works for every city in the United States. Instead of a local Golf Card with listings of all the private courses in a city with the phone numbers for T-Times, they are printing the Pro Golf Tour Schedule. World Cup Soccer Schedules were a great hit last month, a year end Calendar is always a hit in December. All other months have a new card each month of the year. Always something fresh and having great information that potential Realtor clients will want to KEEP!

Here is a direct link to the new website: <http://www.keepemcard.com> While visiting the website, you might want to fill

in the entry form at the top right of the home page for a "One Month Free Mailing".

Here is a sample of the monthly Bronco Schedule for the Denver Market.

2011 BRONCOS FOOTBALL

Compliments of
Mike HAYWOOD
Broker/Owner
Office: 303-590-7129
Direct: 303-332-5683
Email: MIKE@MIKHAYWOOD.COM
Web: WWW.MIKHAYWOOD.COM
Haywood & Associates
215 14th St-4
Suite 120
Lakewood, CO 80228

DATE	TIME	DAY	OPPONENT	TV	WEEKLY SCORE/RECORD
PRE-SEASON GAMES					
AUG 11	6:30 PM	THUR	at Dallas	KUSA	
AUG 20	6:35 PM	SAT	BUFFALO	KUSA	
AUG 27	6:35 PM	SAT	SEATTLE	KUSA	
SEPT 1	8:00 PM	THUR	at Arizona	KUSA	
REGULAR SEASON GAMES					
SEPT 12	8:15 PM	MON	OAKLAND	ESPN	
SEPT 18	2:15 PM	SUN	CINCINNATI	CBS	
SEPT 25	11:00 AM	SUN	at Tennessee	CBS	
OCT 2	2:15 PM	SUN	at Green Bay	CBS	
OCT 9	2:15 PM	SUN	SAN DIEGO	CBS	
WEEK 16					
OCT 23	11:00 AM	SUN	at Miami	CBS	
OCT 30	2:05 PM	SUN	DETROIT	FOX	
NOV 6	2:05 PM	SUN	at Oakland	CBS	
NOV 13	11:00 AM	SUN	at Kansas City	CBS*	
NOV 17	6:20 PM	THUR	N.Y. JETS	NFLNO	
NOV 27	2:15 PM	SUN	at San Diego	CBS*	
DEC 4	2:05 PM	SUN	at Minnesota	CBS*	
DEC 11	2:05 PM	SUN	CHICAGO	FOX*	
DEC 18	2:15 PM	SUN	NEW ENGLAND	CBS*	
DEC 24	11:00 AM	SAT	at Buffalo	CBS	
JAN 1	2:15 PM	SUN	KANSAS CITY	CBS*	

Here is a sample of the monthly NFL Week-by-Week Schedule for the National Market.

2012 NFL WEEK-BY-WEEK SCHEDULE

Compliments of
Vito Scattaglia
An Offer You Can't Refuse!
661-317-8486
Vito@TopProducer.com
"Call Me Today!"
CA DRE #: 01293902
www.VitoScattaglia.com

WEEK	DATE	TIME	DAY	OPPONENT	TV	WEEKLY SCORE/RECORD
1	September 9	8:00 pm	SAT	at Kansas City	ESPN	
2	September 16	8:00 pm	SAT	at Cleveland	ESPN	
3	September 23	8:00 pm	SAT	at Pittsburgh	ESPN	
4	September 30	8:00 pm	SAT	at Baltimore	ESPN	
5	October 7	8:00 pm	SAT	at Cincinnati	ESPN	
6	October 14	8:00 pm	SAT	at Houston	ESPN	
7	October 21	8:00 pm	SAT	at Denver	ESPN	
8	October 28	8:00 pm	SAT	at Tampa Bay	ESPN	
9	November 4	8:00 pm	SAT	at New York	ESPN	
10	November 11	8:00 pm	SAT	at Dallas	ESPN	
11	November 18	8:00 pm	SAT	at Philadelphia	ESPN	
12	November 25	8:00 pm	SAT	at Washington	ESPN	
13	December 2	8:00 pm	SAT	at New Orleans	ESPN	
14	December 9	8:00 pm	SAT	at San Francisco	ESPN	
15	December 16	8:00 pm	SAT	at Minnesota	ESPN	
16	December 23	8:00 pm	SAT	at Detroit	ESPN	
17	December 30	8:00 pm	SAT	at Kansas City	ESPN	
18	January 6	8:00 pm	SAT	at Cleveland	ESPN	
19	January 13	8:00 pm	SAT	at Pittsburgh	ESPN	
20	January 20	8:00 pm	SAT	at Baltimore	ESPN	
21	January 27	8:00 pm	SAT	at Cincinnati	ESPN	
22	February 3	8:00 pm	SAT	at Houston	ESPN	
23	February 10	8:00 pm	SAT	at Denver	ESPN	
24	February 17	8:00 pm	SAT	at Tampa Bay	ESPN	
25	February 24	8:00 pm	SAT	at New York	ESPN	
26	March 3	8:00 pm	SAT	at Dallas	ESPN	
27	March 10	8:00 pm	SAT	at Philadelphia	ESPN	
28	March 17	8:00 pm	SAT	at Washington	ESPN	
29	March 24	8:00 pm	SAT	at New Orleans	ESPN	
30	March 31	8:00 pm	SAT	at San Francisco	ESPN	
31	April 7	8:00 pm	SAT	at Minnesota	ESPN	
32	April 14	8:00 pm	SAT	at Detroit	ESPN	
33	April 21	8:00 pm	SAT	at Kansas City	ESPN	
34	April 28	8:00 pm	SAT	at Cleveland	ESPN	
35	May 5	8:00 pm	SAT	at Pittsburgh	ESPN	
36	May 12	8:00 pm	SAT	at Baltimore	ESPN	
37	May 19	8:00 pm	SAT	at Cincinnati	ESPN	
38	May 26	8:00 pm	SAT	at Houston	ESPN	
39	June 2	8:00 pm	SAT	at Denver	ESPN	
40	June 9	8:00 pm	SAT	at Tampa Bay	ESPN	
41	June 16	8:00 pm	SAT	at New York	ESPN	
42	June 23	8:00 pm	SAT	at Dallas	ESPN	
43	June 30	8:00 pm	SAT	at Philadelphia	ESPN	
44	July 7	8:00 pm	SAT	at Washington	ESPN	
45	July 14	8:00 pm	SAT	at New Orleans	ESPN	
46	July 21	8:00 pm	SAT	at San Francisco	ESPN	
47	July 28	8:00 pm	SAT	at Minnesota	ESPN	
48	August 4	8:00 pm	SAT	at Detroit	ESPN	
49	August 11	8:00 pm	SAT	at Kansas City	ESPN	
50	August 18	8:00 pm	SAT	at Cleveland	ESPN	
51	August 25	8:00 pm	SAT	at Pittsburgh	ESPN	
52	September 1	8:00 pm	SAT	at Baltimore	ESPN	

About New Method, LLC

New Method, LLC works with Real Estate Agents across the United States to develop Monthly Postcard Prospecting Programs.

New Method, LLC

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