# Vemma Partners with Rex Crain to Bring Affiliates Innovative Training

Shawn Chastain August 14, 2014

Rex Crain Affiliate Training

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Crain's heavy-hitting training methods have proven successful for people from all walks of life, from entertainment industry executives and celebrities, to professional athletes and Olympians.

Vemma Founder and CEO BK Boreyko couldn't be more thrilled about the leadership training for Affiliates that will offer them a business advantage. "We are making an investment into our wonderful Affiliates to bring Rex Crain on. He will walk them through a program where they can become more powerful in life and business."

Affiliates will experience personal development training sessions designed to help them transform into the person and Vemma Affiliate they strive to be. The weekly 10–15 minute training will be streamed live and is completely free for all Vemma Affiliates.

**How to Connect**

When: Every Thursday beginning August 14 at 5 p.m. PDT
Where: Streamed live at Vemma.com
Cost: FREE
Duration: 15 minutes
Link: http://fast.wistia.net/embed/iframe/jdmu7kwa74

"The partnership between Vemma and Crain will help people fulfill their dreams and aspirations. It will add value to what they are doing, so they can maximize results," explains Boreyko. Vemma's U Power training program will offer the keys to unlock an unstoppable passion.

Rex Crain U Power is a guide to:

- Help people get results on a consistent basis.
- Offer tips on how people can bring more value to their business on a consistent pattern.
- Give people tools and triggers that will engage them emotionally.
- Maximize achievement while feeling successful.
- Assist in making positive business connections.

Crain offers four keys to help unlock Affiliates' full potential.

1. Help them develop a clear vision.
2. Explain some of the psychology that allows people's dreams to come true.
3. Give real tools to help take the daily consistent actions. Success or failure happens daily.
4. Have the fight. Be willing to fight delays, distractions, criticism.

The weekly online training series will be streamed live on Google+, and video excerpts will be posted on Vemma's Google+ page every week. The online training is offered at no cost to Vemma Affiliates.

### Vemma Nutrition Company

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http://www.vemma.com/
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