

Toledo Personal Injury Attorney Provides Radio Talks

David Taylor August 27, 2014



Toledo Personal Injury Attorney

Dennis E. Sawan - Toledo Personal Injury Attorney provides general legal advice to the public on a bi-monthly radio segment. Dennis E. Sawan is a licensed to practice law in Ohio and Florida. His boutique personal injury law practice is based in Toledo.

(Newswire.net -- August 27, 2014) Toledo, Ohio -- Attorneys are not always thought to be the most approachable group of people. Often times, members of the public who have not had contact with the legal system are confused about their rights and unclear where to turn in their time of need. Toledo Personal Injury Attorney Dennis E. Sawan wants to change that. Since November of 2013, Mr. Sawan has been taking to the airwaves on Toledo radio station 92.5 KISS FM to provide the public with valuable general information about their legal rights.

According to Mr. Sawan, his bi-monthly segment on 92.5 KISS FM: The Morning Rush (aired the first and third Wednesday of the month) is about much more than self-promotion. "While it inevitably results in great exposure for me and my practice, I see what I do on the radio as a vital public service. In order for people to protect their legal rights, they must be informed about them" says Mr. Sawan, a charismatic and energetic Personal Injury Attorney based in Toledo, Ohio. The segment always begins with a conversation on a wide array of topics, ranging from environmental law to contraception, and ends with a number of general answers to caller's legal questions.

When asked about how the practice of law and marketing of legal services has changed over the years, Mr. Sawan is quick to point to the advent of technology. "The ethics of legal marketing has remained relatively static, but the platforms are ever changing. For me, rather than pump the airwaves with commercials, I think that demonstrating knowledge and connecting with people on a genuine level is still the best policy. The internet and radio are hands down two of the most potent tools in educating the public about general legal principals," says Sawan.

To listen to Attorney Dennis E. Sawan's segment, tune the radio to 92.5 KISS FM in Toledo, Ohio or use the iHeartradio app for smartphones. The segment airs live every first and third Wednesday of the month during the 8 am to 9 am hour. For more, visit www.toledocounsel.com.

About Dennis Sawan

Dennis E. Sawan is a personal injury Attorney licensed to practice law in Ohio and Florida. His boutique personal injury law practice is based in Toledo, Ohio. If you would like more information, or to schedule an interview with Dennis E. Sawan, please call **419-900-0955** or email dennis@toledocounsel.com.

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Source: <http://newswire.net/newsroom/pr/00084731-toledo-personal-injury-attorney.html>