

# Amazon Top Rated Romance Novel Series Is Featured On BookBub

Romance Novels Online September 28, 2014



[Amazon #1 Rated Romance Novel Series 99 cents](#)

Contemporary romance author AJ Harmon is offering **First Class Family**, the complete collection of her top rated romance novel series - 9 books and a bonus novella - for only 99 cents as part of a BookBub promotion.

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BookBub is a free service that helps millions of readers discover great deals on acclaimed ebooks while providing publishers and authors with a way to find new fans. Members receive a personalized daily email alerting them to the best free and deeply discounted titles matching their interests as selected by the BookBub editorial team. Less than 20% of books submitted by authors are approved to be promotional partners with BookBub.

When AJ Harmon, author of the Amazon Top-Rated romance novels series *First Class Novels*, contacted BookBub about the possibility of offering the complete boxed set to its members at 90% off the current promotional price, they responded immediately with the next available promotion date.

"I'm excited to be partnering with BookBub again. This is the second time they've featured my work. The first time was in June of this year and we offered book one in the series *First Class to New York*, for free," Harmon explained. "67,000 subscribers downloaded the book that week and as best as we can track about 30,000 of them went on to purchase other books in the series over the next few months. This sparked a flourish of great reviews about the series, launching it to Amazon's Top Rated Romance Collection.

"As exciting as that is, I had to ask myself, what happened to the other 37,000 romance readers who downloaded the book?" AJ continued. "My best guess is they've got so many books on their e-readers that they haven't had time to read it yet and I'm going to tempt them into reading the whole series by offering 9 books and a bonus novella for under a buck, saving readers over \$30 when purchasing each book individually on Amazon, Barnes & Noble or the Apple store. I'm hoping it's a deal they can't refuse," she said smiling and trying to sound like the Godfather.

Digital versions of AJ Harmon's books on Kindle, Nook, iTunes and Kobo range from \$2.99 to \$4.99 per ebook download. Paperback editions of her books can be found on Amazon starting at \$7.67, making the **First Class Family** boxed set at 99 cents an amazing value. Harmon has published 13 books in the last 22 months and has 3 more romance novels in development with the next scheduled to release in December.

"The best part is you don't have to be a BookBub subscriber to claim your copy of **First Class Family for only 99 cents**. For a limited time everyone can download it at this once in a lifetime price," clarified Harmon. "I'm hoping that this promotion will start a feeding frenzy over my series and drive it onto the USA Today, Wall Street Journal or New York Times bestseller lists because we're well on our way to that right now.

"Don't get me wrong. I'm grateful for the success I've enjoyed thus far. I'm only in my sophomore year as a published author and to have an Amazon Top Rated series and invitations to romance author signing events around the world is truly something wonderful and I'm very appreciative. But let's face it, now that I've discovered my passion, I'm not going to do anything in slow motion. I'll have 14 books out in two years. I can't go slow. My fans won't let me. They keep demanding more stories from me and I love it."

If you'd like to learn more about AJ Harmon and her books visit her website [AJHarmon.com](#) or follow her on Facebook, Goodreads and Google+.

**AJHarmon.com**

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