Nuru International is a non-profit organization started by a USMC special forces officer. It believes that extreme poverty is a contributing force to terrorism, and therefore seeks peace by reducing severe poverty.

(Newswire.net -- October 24, 2014) Huntington Beach, CA -- Global terrorism is a plague upon the modern world, and no country appears immune to its effects. Moreover, desperate poverty is said to be a contributing factor for people joining terrorist organizations such as ISIS and Al Qaeda; indeed, reports state that notorious terrorist Osama bin Laden’s affiliates had tried to bribe destitute people in war-torn lands to offer their sons to be used in a suicide bombing attack in exchange for a relatively small amount of money to the family. To combat global terrorism by fighting extreme poverty, Special Forces veteran Jake Harrimann founded the non-profit organization Nuru International.

Harrimann believes what causes poverty, as outlined at http://www.nuruinternational.org/blog/tag/cause-and-effects-of-poverty/ can be quite complicated. However, among the poor farmers in Kenya and Ethiopia where Nuru International works, there are certain factors that stand out. As discussed on the Nuru International website, many farmers in Nuru International’s target area suffer from insufficient investment in their agriculture inputs as well as very little if any quality farmer training. Nuru International assists farmers in war-ravaged countries such as those found in sub-Saharan Africa by providing excellent agricultural training and affordable loans for expensive items such as fertilizer and equipment.

Nuru International utilizes social innovation, described at http://www.nuruinternational.org/model/ in order to explain the problem of extreme poverty and how to approach it; the organization is a regular user of YouTube and other social media. It also approaches the problem locally among the target areas in Ethiopia and Kenya. By working with successful businesspeople in these areas, the organization and its local partners develop businesses which are able to employ and provide money to the previously desperately poor.

About Nuru International: Founded by former Marine Jake Harriman, Nuru International creates innovative programs for social change in Kenya and Ethiopia. The California-based company fights poverty through their core model of identifying and guiding local leaders as they motivate their communities to make a difference.

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