

What to Buy in November: Top Five Money Saving Tips

Brent Shelton October 28, 2014



November offers consumers ample opportunities to find smart savings ahead of Black Friday doorbusters and Cyber Monday deals.

(Newswire.net -- October 27, 2014) -- November offers consumers ample opportunities to find smart savings ahead of the big holiday sales events. Experienced early holiday shoppers stay on high alert for exclusive early access to upcoming Black Friday deals and doorbusters, and smart ways to stack discounts that help bring prices down to their lowest levels all year. Top five tips for finding the biggest savings in November:

- **Setting Alerts:** Ad saturation from countless November weekend sales events make for tedious price tracking as only fast acting shoppers will score the limited stock specials that sell out quickly. Visit consumer community sites like FatWallet Hot Deals forum to learn [how to set up topic alerts](#) and track sales for the items on your list.
- **Stackable Discounts:** Take advantage of [cash back](#) (often increased during holiday promotions) and online coupons that stack with November discounts and card member rewards. If the price is lower at an different retailer, take advantage of price matching policies at the store you wish to make your purchase from. Look for free shipping codes or free in-store pickup on items you need right away. Also, look for mail-in-rebates and in-store gift card bonuses as a way to add savings.
- **Retail Member Exclusives:** Dozens of retailers will be tempting their members with exclusive access to Black Friday doorbusters and select deals they have chosen to push early (Amazon Prime members already have access to daily Lightning Deals ahead of the public this year). Look for Friends and Family events and similar card holder exclusives that offer members access to deep discounting, often 20% or more savings over other public sales offerings.
- **Traditional pre-holiday savings:** A host of categories see price reductions during November with Black Friday-like pricing, including furniture, appliances, flooring, cookware and dinnerware. Retailers pose attractive discounts up to 40% off for consumers looking to prepare for holiday entertaining and family events from Thanksgiving weekend through New Years Day.
- **Black Friday Deals:** Look to start Black Friday shopping online ahead of in-store events. Quite often the savings are just as good, if not better, than the brick and mortar offers and inventory is more readily available (not store specific). Plus, most stores will offer free shipping if you meet a specific spending threshold (Target and dozens of other retailers are offering no threshold free shipping throughout the holidays).

To read the complete What to Buy in November report, visit [FatWallet Consumer News Trends](#).

About FatWallet: As the preferred online resource for millions of savvy consumers, and home to compare ALL the [Black Friday ads](#) and [Cyber Monday deals](#) in one place, FatWallet rewards consumers by providing cash back on purchases while also providing access to thousands of coupons, discounts, and promotions at over 1,600 retailers including eBay, Best Buy, Walmart, and Amazon. FatWallet members have earned more than \$50 million to date. The much celebrated FatWallet forums represent the pulse of an evolving online marketplace where savvy shoppers gather to share and learn.

Source: <http://newswire.net/newsroom/pr/00085777-http-newswire-net-newsroom-fatwallet.html>