Lisa Blue just announced the arrival of a special selection of items for the upcoming holiday season. This organization is a pioneering name in the industry that combines contemporary beach fashion with the larger cause of marine environment conservation.

(Newswire.net -- November 18, 2014) Los Alamitos, CA -- Holiday shoppers looking for fashionable swimwear can now choose from a huge collection of stylish items at Lisa Blue. This Australian company has just enhanced their collection of swimwear with the inclusion of a series of new products. Dedicated to creating products that reflect the inner beauty of modern women, Lisa Blue is now offering wide variety of bikinis, one pieces, beach clothing, and accessories.

The Lisa Blue collection of bikinis as seen at http://lisablue.com/ includes many famous names such as Sorceress, Winged Ones, Splashes of Colors, Arabian Nights, Rainbow Serpent, Rites of Spring, and African Queen. Each of these can be an excellent gift idea for any occasion. Moreover, the company’s clothing collection as seen at http://lisablue.com/collection/ offers a number high-quality gift options such as a Halter Lace Romper, Rope Net Top, Gypsy Dress, Criss Cross Kaftans, Side Split Pants, Kimono Jackets and other fashion items.

Shopping at Lisa Blue is also an excellent opportunity for the shoppers to make a contribution towards protecting rapidly endangered marine ecosystems. Twenty-five percent of net profits earned by Lisa Blue are donated to The Australian Whale Conservation Society (AWCS), a registered non-profit environmental organization based in Queensland, Australia. Moreover, all profits made from the company’s recently launched bracelet collection are donated to this cause.

Take a look at Lisa Blue's collection of swimwear as seen at https://shop.lisablue.com/us/ to find ideal holiday gift ideas.

About Lisa Blue: Lisa Blue is a pioneer enterprise that combines the beauty of quality swimwear fashions with a worthy cause to help preserve marine environments. Twenty-five percent of all net profit for Lisa Blue is donated to organizations that protect waves and dolphins.

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