## Top Lake Geneva Hotel Wins TripAdvisor Certificate of Excellence

J.A. Williams December 27, 2014



Dreamcatcher Suite Lazy Cloud Lodge

TripAdvisor, the world's largest travel site, named Lazy Cloud Inn, a Lake Geneva Hotel, as a 2014 Certificate of Excellence award recipient. This distinguished award celebrates hospitality and excellence and is only given to establishments that achieve ou

(Newswire.net -- December 27, 2014) Lake Geneva, WI -- When guests are looking to book a romantic getaway at a Lake Geneva Hotel, one of the criteria often used to determine where they will stay is to read past guest

comments. Lazy Cloud Inn, located in Wisconsin, is proud to have received another Certificate of Excellence Award. According to Marc Charron, president of TripAdvisor, "The Certificate of Excellence award gives top performing establishments the recognition they deserve, based on feedback from those who matter most—their customers.

Carol Tiffany, owner and operator of both Lazy Cloud Inn and Lazy Cloud B & B says she is honored to have won the award again in 2014. She shares that it is affirming to know that her guests appreciate all the work and care that she and her staff put into making each guest feel welcomed, pampered and even spoiled with all the extra attention and amenities they lavish on their guests.

Connie, an innkeeper at Lazy Cloud Inn, says that she is keenly aware of the fact that when guests leave a review of Lazy Cloud Inn, they are taking time out of their busy day to do so. As a result she strives to make the total guest experience, from the time they step onto the property until they drive away, one that is magical and refreshing. "We know that many couples plan their romantic getaways weeks in advance and look forward to it, so we want to make sure they feel as if they have stepped into a cocoon of romance and relaxation during their entire stay", she said.

From the personal guest check-ins, to the bottle of champagne and chocolates, to the whirlpool and fireplace that each suite contains, both Carol and Connie share that they are sticklers for making sure attention to detail is a given, which is a theme that shows up repeatedly in the comments guest leave on TripAdvisor.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honorees that takes into account reviews ratings. Businesses must maintain an overall TripAdvisor bubble rating of at least four out of five. Volume and recency of reviews, as well as a business' tenure and popularity ranking are also factored into the algorithm.

For additional information, contact Carol Tiffany at love@LazyCloud.com. More information on both Lazy Cloud Inn and Lazy Cloud B&B is on their website at www.lazycloud.com

## **About Lazy Cloud**

Lazy Cloud offers premier lodging for couples looking for a Lake Geneva romantic getaway. We are one of the few Lake Geneva hotels with jacuzzi in room for two. Our bed and breakfast in Lake Geneva, WI provides wonderful amenities with whirlpools for two that have a view of the fireplace in every suite and room. Because we offer this, we are a great place for honeymoon getaways. Located in southeastern Wisconsin – only 90 minutes from Chicago and an hour from Milwaukee & Madison.

## **Lazy Cloud**

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