

Fathom It Distributing Introduces Signature Series Techni Ice Coolers at Naples Boat Show

Drew Nugent January 26, 2015



Techni Ice Cooler

Fathom It Distributing, a company that helps businesses and inventors market their products with success, will be introducing the 2015 Signature Series Techni Ice Cooler at the Naples Boat Show on January 29 to February 1, 2015, at the Florida Sports Park.

(Newswire.net -- January 26, 2015) Fort Myers, Florida -- Fathom It Distributing has helped many inventors and companies launch new marketing plans for products as well as analyze markets and utilize the best marketing strategies. Now, Fathom It Distributing will be on hand at the Naples Boat Show Booth #21 to market the new Signature Series Techni Ice Coolers.

The Naples Boat Show will be held January 29 to February 1, 2015, at the Florida Sports Park located at 8520 Rattlesnake Hammock Road in Naples, Florida. More information about the event can be found at http://www.miacc.org/events_page.php?eid=8. Fathom It will be present at Booth #21 to display the 2015 Signature Series Techni Ice coolers and answer questions about this product.

Fathom It Distributing uses a unique eight-step approach to marketing success and assists companies like Techni Ice in promoting their products through various advertising methods. Techni Ice is an Australian company that offers the new Signature Series coolers with 3.5-inch thick insulation on the lid and 2.9-inch thick insulation on the walls to provide much longer cooling time and lower temperatures than other coolers. Techni Ice coolers have been tested and shown to keep ice frozen for as long as 25 days due to this thicker insulation and unique construction.

Fathom It Distributing will be displaying the new line of Techni Ice coolers at the Naples Boat Show to market them to fishing and boating enthusiasts. The Techni Ice Signature Series is designed to work in long-term fishing or boating situations to keep catches and other items cold for days at a time. Fathom It will distribute information on how these coolers can benefit boaters and give visitors a chance to examine these coolers for themselves.

Fathom It Distributing will be featuring the all new Techniice Signature Series Coolers at the Miami International Boat Show from February 12, 2015 to February 16, 2015 at Booth #4017. For more information, see <http://www.miamiboatshow.com>.

About Fathom It Distributing: Drew Nugent, founder of Fathom It Distributing, has been a successful advertising and marketing consultant with prominent media companies for more than 15 years. Drew launched Fathom It Distributing in 2008 to help business owners launch their unique products successfully. Drew has launched his own Water Jet Power Washer through several important channels including "As Seen On T.V."

For More Information:

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