

ScribD Offers Coupon on Beach Villa Holidays

Ian R Clayton January 29, 2015



Beach Living Holidays TI Magazine on ScribD

TravelersInsights magazine on the ScribD offers the latest tips for independent travelers and a coupon on luxury beach villa holiday

(Newswire.net -- January 28, 2015) Boutilliers Point, NOVA SCOTIA - TravelersInsights (TI) is pleased to announce that its latest publication is now available on the ScribD magazine platform. The magazine for independent travellers offers tips and suggestions for

island vacations in Barbados. Readers can also take advantage of a [unique coupon for a beach villa holidays](#) in the islands premier luxury villa hotel.

Scribd is considered by many to be one of the top subscription book services, and one of the world's most popular open platforms for publishing and sharing documents of all kinds. According to ScribD, more than 80 million readers from over 100 countries use the site on a monthly basis. Their library includes more than 100,000 subscription books from 900+ publishers. Over 40 million documents, magazines and books have been uploaded to the site. People all over the world have shared more than 60 million documents via ScribD, from travel magazines to landmark court filings and from business presentations to academic papers from scholars around the world.

ScribD readers can enjoy the writing of many famous authors including Paolo Coelho, Kurt Vonnegut, Meg Cabot and many others. Several newspapers and magazines, including Forbes, The New York Times, Fast Company and The Wall Street Journal have commended it for the quality of its publications, range of material and technology. Wired has called it the "Netflix for eBooks" and is an acclaimed pioneer of the "all-you-can-read" model for eBooks.

Ian R. Clayton, CEO of AXSES the Publisher of TravelersInsights Magazine (<http://travelersinsights.com>), adds: "What we especially like about the ScribD technology is that it has moved to the HTML5 platform, which means that all publications are available on any channel and device including TV, Smartphone, tablet, desktop and even games and entertainment centers."

Chief Technology Officer of the company, Jared Friedman, confirmed that ScribD development team have halted several years of Flash development and moved to HTML5 believing that "HTML5 is a far better reading experience than Flash." With the move to HTML5 documents are web ready and can be made available on many different devices and platforms. According to Friedman ScribD HTML5 documents have web and mobile ready since 2010 and available on app stores for iOS and Android tablets and smartphones as well as Kindle Fire and Nook tablets since December 2013.

TravelersInsights is planning to be on all major online media and is already on several. Its past publications are on the Apple Newsstand and the new iPad app for this issue is in the works. "At this point in time we are concentrating on the ScribD launch to make sure we offer that community a quality product and an entice reason to read the magazine."

The online publishing media is very diverse and publishers need to be where their users are, says Clayton. "Being in a ScribD channel is different to being on iPhone, iPad and iTunes on the Apple Newsstand and being on both is essential to reach each user community."

The new [TI issues on ScribD defines Independent Travelers](#) as those who generally prefer self-catering holidays where

they are free to do their own thing. To address this, TI together with its sponsors, is offering holiday coupons to ScribD reader. The coupon includes accommodation at a Luxury Villa Holiday at less than half the regular cost and a complimentary heritage tour.

The offer is made possible by the Barbados Tourism Encyclopedia (Barbados.org) and Settlers Beach Villa Hotel, the island's top villa resort. The heritage tour of the island's major heritage attraction, St. Nicholas Plantation and Museum is complimentary to hotel guests who book this offer.

The offer is only available through links within the magazine, which can be viewed at ScribD.

More information on the offer and the hotel are also included in the magazine, which also covers a short history of the English landing on the island some 400 years ago, the amazing story of St. Nicholas Abbey, and several fun stories of independent travel and adventure on the island with more things to do per mile than any other Caribbean island.

Independent minded Travelers may obtain the special coupon by downloading the Magazine at

<http://scribd.com/doc/253079267/TI-Independent-Holidays-Caribbean-Villa-Coupon>

More on independent holidays see previous [Newswire Article >](#)

About TravelersInsights Magazine

TravelersInsights magazine is published by Ian R Clayton, CEO of AXSES. Its focus is to explore and discover world heritage and culture, offering insights on unique travel experiences in the world's most intriguing heritage holiday destinations.

About AXSES INC

AXSES is a Tourism development & marketing company with offices in Canada and Barbados. Its network of travel and tourism channels include destination sites, tourism encyclopedia and TravelerInsights Magazine. AXSES CEO, Ian R Clayton, and the team at AXSES provide marketing consultation, program execution, research, tools and strategies to succeed in the increasingly competitive world of digital media, marketing and communications.

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