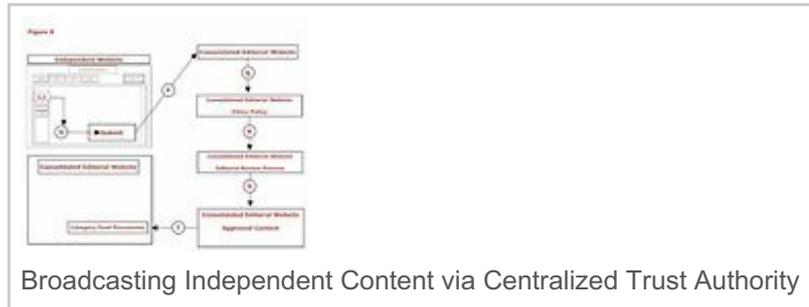


Viratech Obtains New Internet Broadcasting Technology

Chris Ryan March 24, 2015



Viratech has obtained exclusive licensing to US patent application, Method of Broadcasting Independent Content via Centralized Trust Authority

(Newswire.net -- March 24, 2015) Reno, Nevada Viratech, Corp. (OTC: VIRA), is a software development company leveraging social networking and contextual broadcasting for the

purpose of developing tools that help incubate and streamline biotechnology ventures. This includes press release distribution via Newswire, combined with intellectual property protection and crowd funding strategies. Viratech announced today it has obtained exclusive licensing use of US patent application number 62136423 entitled, *Method of Broadcasting Independent Content via Centralized Trust Authority Leveraging a Consolidated Editorial Process*.

Description of the Patent Application

There are over one billion people posting content on social networks and independent blogs. This is known as Independently Generated Content (IGC). IGC is responsible for more than 50% of all content created on the Internet today. Unfortunately an overwhelming majority of all IGC that is generated will never have any significant Syndication Value in search engines, search engine news outlets or syndicated media outlets. This is due to the fact that the IGC has an inherent relevancy unknown factor

The prevailing business model of search engines, search engine news outlets and syndicated media outlets is to capture mind share of the reader or Internet user by offering a relevant contextual engagement of the content. This produces a relevant search experience, which is the fulcrum in leveraging mind share into selling contextual relevant ads, content subscriptions, and or other revenue generating strategies.

Further because of the volume of content being indexed and or syndicated on the Internet, the IGC cannot be manually reviewed by the search engines, search engine news outlets or social media outlets. The net effect of this is the IGC is labeled by the search engines and other syndicators as non-relevant independently generated content, and won't be indexed highly with the search engines, search engine news outlets, or social media outlets, because it will dilute the value proposition of the relevant search experience.

In order for IGC to have a relevancy known factor, it must pass a gate keeper or centralized trust authority. An example of a centralized trust authority would be the editor desk of a social media outlet. This editor desk would then apply qualifying filters to the submitted content including but not limited to:

- A. Adherence to the editor desk's ethics policy;
- B. Proper use of grammar;
- C. Other editorial filters; and
- D. Confirmation of original content.

Upon the IGC passing the quality filters of the submitted content to the editor desk, the editor desk would publish this IGC on their syndicated stream. This syndicated stream can then be indexed by search engines, search engine news outlets, and social media outlets for the reason that the content published on this syndicated stream has a relevancy known factor of the content because the centralized trust authority has endorsed the IGC as relevant. This is known as relevancy established content.

The problem is very few IGC outlets have an editor desk, and even fewer have a syndicated system due to the fact that it is too burdensome to create and manage qualifying filters of submitted content.

The solution is the Viratech invention *Method of Broadcasting Independent Content via Decentralized Trust Authority Leveraging a Consolidated Editorial Process*, which solves this problem by creating a centralized trust authority for IGC, by leveraging a Consolidated Editorial Process.

This allows IGC and their content producing outlets to submit content automatically to the centralized trust authority, which then can apply the qualifying filters to the submitted content and, if approved by the centralized trust authority, can submit the IGC onto the central trust authority's syndicated system, thus converting Non Relevant Independent Generated Content into Relevant Established Content.

"We saw the potential this technology had two years ago and have been 100% dedicated to engineering this. Today we see this becoming the centerpiece of our technology offering and becoming the fulcrum in the "Promote" aspect of our Open Source Biotechnology Incubation Business Model," stated Kevin Buckman MD, the CEO of Viratech.

About Viratech

Viratech Corp's Open Source Biotech Incubation Model is based on providing Biotechnology ventures a value proposition consisting of three parts:

Part 1. Protect. - New ideas and patents are converted into social intelligence reports (SIRs/Reports) within the Viratech Network. These Reports are published in the Viratech network and broadcasted to syndication partners throughout the world. Each social intelligence report creates a separate derivative expression of the Idea or ideas and becomes a separate copyright of the Idea or ideas.

Now, through the use of micro social networks within the Viratech Social Network, and in conjunction with compensation for User Generated Content from Viratech and passed through to the Ideas via an exclusive license as documented in the Terms of Service, each report and its user generated content can now expand the derivative expression of the originating ideas, thus becoming a new copyright.

Finally, each Social Intelligence Report is linked to the patent claim in the originating Idea or ideas and each micro social network is linked to the Social Intelligence Report, but not to each other. This structure keeps the ideas secure via deliberate fragmentation, while being able to solicit more user generated content to enhance and create new

derivative expression of the Ideas and thus expand the copyright scope and depth of the ideas of the Incubated Biotechnology Venture.

Part 2 Promote - Viratech has developed a joint venture with Newswire to broadcast all Social Intelligence Reports for incubated ventures with the Viratech Open Source platform. This allows the micro social network owner the ability to harness Newswire and its journalists in broadcasting via search engines and its syndication partners, contextual key word articles and news about the idea or ideas and Social Intelligence Reports of the Incubated Biotechnology Venture. This mechanism is responsible for the creation of the user generated content within the Social Intelligence Report which allows the idea or ideas to grow both in number and documented depth.

Part 3 Produce - The cost of developing an idea takes investment capital and coordinating a team of experts from various fields. Traditionally this has been a highly fragmented process, and as such, has been one of the most difficult barriers of entry for the commercialization of a new technology. Production is now made possible through Viratech Production Consulting which leverages crowd funding and crowd sourcing strategies, in conjunction with the higher degree of transparency and contextual relevant traffic created in conjunction with the Protect and Promote aspect of Viratech's business model.

Viratech is focused on unlocking the power of its proprietary Open Source Biotech Research and Development Platform, for the purpose of accelerating the development cycle of new biotechnology ideas and ventures.

Forward-Looking Statements:

This press release includes forward-looking statements concerning the future performance of our business, its operations and its financial performance and condition, and also includes selected operating results presented without the context of accompanying financial results. These forward-looking statements include, among others, statements with respect to our objectives and strategies to achieve those objectives, as well as statements with respect to our beliefs, plans, expectations, anticipations, estimates or intentions. These forward-looking statements are based on our current expectations. We caution that all forward-looking information is inherently uncertain and actual results may differ materially from the assumptions, estimates or expectations reflected or contained in the forward-looking information, and that actual future performance will be affected by a number of factors, including economic conditions, technological change, regulatory change and competitive factors, many of which are beyond our control. Therefore, future events and results may vary significantly from what we currently foresee. We are under no obligation (and we expressly disclaim any such obligation) to update or alter the forward-looking statements whether as a result of new information, future events or otherwise.

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