Friday the 1st of May sees the launch of The Dancer, an original and creative magazine which fills a niche in the market. The magazine is pitched at working dancers and those who draw inspiration from this vibrant and fascinating world of dance.

Dani Bower, dance photographer and the Editor of the magazine explains her attraction to the world of dance and the reasons for creating the magazine.

“This Magazine is about building a community for the dance industry and industries that surround it, a place where people can see how hard, rewarding and spectacular the world of dance is, giving centre stage to what I think is one of the most beautiful means of expression we have on this earth.

In this issue we introduce ourselves by exploring the theme of risk, saying yes and grabbing opportunity. We put the spotlight on performers across the spectrum of the dance industry from cruise ships to the West End, from Aerialists to Bollywood, from a fire dancer to the working ballerina all living the life of a dancer in completely different ways.

We look at inclusive dance with Candoco, along with this years VIBE competition winners Cookies and we tap into inside knowledge from director of Love Rudeye the UK’s number one dance agency. In conjunction with this we have creatives that thrive on dance as inspiration, world renowned photographers, dance illustration and the ballet theatre UK’s costume designer.”

This Issue is rich and diverse in its articles and stunning imagery. Even if you are not a dancer or a photographer you will find something to delight you.

About Dani Bower Photography

Dani Bower Photography specialises in Dance Photography and Portrait and Portfolio Creation for dancers, actors and models find out more at www.danibowerphotography.com

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