

Rastaclat® Launches New KnotaClat Bracelet Line

Tyler Collins June 22, 2015



Rastaclat®

Rastaclat®, a company founded on principles of simplicity and style, now introduces one of its most sophisticated products to date: the KnotaClat Bracelet line.

(Newswire.net -- June 22, 2015) Long Beach, CA --Rastaclat®, the maker of a full line of stylish accessories, has rolled out a powerful "footwear beauty" campaign of stunning photography designed to promote its new line of sophisticated bracelets known as the KnotaClat. This upscale accessory is a twist on the Classic Shoelace Bracelet, featuring a single-knot band of polyester with an alloy hardware detail. The KnotaClat will serve as the launch for the brand's Fall 2015 Capsule Collection.

Dedicated to the concept of the company's motto, Spreading Positive Vibrations®, Rastaclat is excited to offer a new and more sophisticated product with the KnotaClat. "The KnotaClat is a convergence of the classic Rastaclat youth culture and where they have evolved," says Rastaclat's brand manager Jayel Llano. "Footwear and accessories play a huge role in a lot of contemporary fashion, and we wanted to really focus on the visual impact of the two working together."

Rastaclat® will make the new KnotaClat available in three color combinations, including the navy, maroon and gold of Persistence; the black and gold with Lurex® thread of Convergence; and the stealth black with 3M™ reflective thread of Night Hawk. Each version will retail for \$15.99 at <http://www.rastaclat.com> and at select retailers around the world beginning July 9, 2015.

About Rastaclat®: Rastaclat® (rah-stuh-claht): the cloth of the righteous.

The company was founded in Long Beach, California, and based in action sports, art, music and street culture. These products embody the spirit of the company's brand, Spreading Positive Vibrations®, and offer wearers the opportunity to express individual style through positivity and freedom of expression. Timeless, innovative accessories are inspired by simple, everyday events and embrace all cultures.

For More Information:

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