

Which would create an even better experience for Newswire users? Some of the suggestions users gave that could make Newswire more efficient is their wish to not have to log in before they could view content as there could be a great need or urgency to see the content at the moment, most users also voted that it would be beyond awesome if Newswire would incorporate cards that are a service offered by embed.ly this particular service allows users to share content on your site easily, it also allows the one in charge of content to include rich content from other locations on your post, this automatically increases the value of your material or work displayed. Using cards also quadruples the chances of your post going viral as it enables users to repost your content to social media such as Twitter that sees a 100 million daily logins and 215 active monthly users those are a lot of eyes viewing your content all with the help of embed.ly tools.

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Newswire and Embed.ly working together will be a journalist and readers heaven because it removes previous limitations on what you can do with articles and or posts. Embed.ly will also enable users of Newswire to post videos, images, gifs and audio all which can be viewed on the same page! The same page! No more waiting for several pages to load to get all your information. It's faster, it is better, I don't see why not! Emeb.ly has gone out of its way to provide quality services to its users; Newswire users will be able to fit in the videos and audio content alongside the design of their site. Another benefit is now with improvement one can load both embeds side by side at a fast rate. I look forward to the day when these two sites are interlinked and working together to give us the readers a better experience.

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