

# Poinsettia OceanView Villa Resort St Lucia Launches New Website

Ian R Clayton September 22, 2015



Ocean View Villas & Apartment Rentals St. Lucia

**Poinsettia the premier Caribbean Villa Apartment Resort, Castries, St. Lucia, has launched its new boutique Brand Website for Independent Travellers.**

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PoinsettiaVillas.com, also known as PoinsettiaApartments.com,

has launched a beautiful website showcasing the new St. Lucia Ocean View Villa Resort Brand. The website opens with a stunning video that describes how the boutique Ocean View Villa Resort offers an authentic, safe and affordable Caribbean lifestyle holiday vacation for the discerning traveler seeking a more independent and personal holiday away from crowds.

The new [Saint Lucia villas & apartments](http://PoinsettiaVillas.com) site feature extensive content and a wealth of information and advice in videos text and visuals along with several photo galleries for the resort's villa accommodation in St. Lucia, as well as island adventures and facts about Saint Lucia. Included are guides to all [St. lucia villas](http://PoinsettiaVillas.com) from luxury to budget apartments and facts about self catering in the island know as an all inclusive destination.

"We have gone out of our way to make sure the website offers the right kind of information with the right amount of detail", says Margaux Daher, Marketing Manager and one of the family owners of the resort. Margaux points out that the site's Frequently Asked Questions page is a work in progress that is coupled with the "Ask A Question" Button, which is answered directly by one of the family members! The FAQ system offers expert advice on many St. Lucia Holiday activities in addition to the Poinsettia Lifestyle Holidays and its St. Lucia Villas for Rent.

The information and questions cover personalized services, its convenient location and the iconic neighborhood offered by Poinsettia, tucked away in nature's garden on a stunning bay on the edge of the city. One guest recently commented: "It's a real Gem; no one would believe you are so close to the city. It is so tranquil and calm yet so well-connected to everything. It really is a perfect location for an independent island holiday!"

The new Poinsettia website offers a compelling inside look at the island with an entire photo gallery and several pages dedicated to Saint Lucia's attractions and the Poinsettia resort accommodations. Its striking visual design, easy-to-use technology and service modules, user-friendly navigation and extensive holiday advice and guides makes it stand out as example of the best in hospitality service.

Margaux Daher sums it up: "For couples seeking a personal romantic escape to Saint Lucia, a family looking for an independent island adventure or visiting professionals looking for a great place to stay and do business, Poinsettia offers the utmost convenience and value that one will not find elsewhere."

To learn more about Poinsettia and St. Lucia Ocean View Villa Resort visit the new website at <http://PoinsettiaApartments.com>

See Youtube video of the [Poinsettias St. Lucia new website](http://Poinsettias.com)

## About Poinsettia Villa Apartments

PoinsettiaApartments is a delightful oceanview resort with seven individual and tastefully furnished, cozy, and private

villas. each villa is fully self contained with a family size kitchen and even a laundry. All have their own personal entrance and some some have a terrace and garden area. All Villas and Apartments are set around the pool, gardens and a large roof top lookout with a panoramic view of Castries and the Vigie Cove. Its close to town, beaches, the local airport, the markets, duty free shopping and central to all Saint Lucia adventures and attractions.

## **Poinsettia Villa Apartments**

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