

Akshay Anand's Karats Voted #1 Engagement Store in KC

Tyler Collins February 03, 2016



Karats delivers outstanding value in quality jewelry.

Akshay Anand's™ jewelry firm, Karats, was voted the number one engagement ring store in Kansas City three years running. Recognition from XO Group Inc.

([Newswire.net](#) -- January 29, 2016) Overland Park, Kansas -- Karats, the specialist jewelry firm owned Akshay Anand, was recently recognized as the Number One Engagement Ring

Store in Kansas City. The recognition was given by The Knot (now known as XO Group Inc), a media firm specializing in wedding planning multimedia content. This latest accolade is one of many that have been accorded to Karats over the years, and it serves as a testament to the company's adherence to quality standards.

A 6th generation family business, Karats is owned by Akshay Anand, who is largely responsible for the significant strides that the company has made over the past several years. Bringing together a spirit of genuine innovation and a keen business sense, Akshay has taken what was by most standards an already successful business and transformed it into the ultimate jewelry and watch destination in Kansas City.

Much of Karats' reputation is due to its quality services and extensive jewelry selection. With an impeccable product line that has consistently earned acclaim for its quality and affordability, Karats provides exceptional value in elegant custom and designer jewelry. Apart from being named Number One Engagement Ring Store by The Knot, the firm has also been recognized as Kansas City's Ultimate Watch Destination, one of Kansas City's Companies to Watch (I Think Bigger Business Magazine), and Outstanding Performance Award (Vanna K Designer Jewelry). These recognitions have cemented Karats' reputation as the premier provider of fine jewelry in the city.

In addition to its retail activities, Karats is also a direct diamond importer that lays claim to the largest loose diamond selection in the state. With an extensive product line that includes custom rings, designer rings, engagement rings, wedding bands, anniversary rings, and more, the firm effectively addresses the needs of customers for high-quality quality jewelry at reasonable prices. The company is especially known for its unique custom designs that meet the highest standards for elegance, style, and value.

Karats is also one of only a handful of jewelry stores in the US—and the only one in Kansas—that is equipped with its own diamond grading lab. Utilizing the latest in diamond grading technology and equipment, the company offers the most accurately graded diamond products in the jewelry industry. Most diamonds in the company's product line are also double-certified and laser-inscribed.

With customer satisfaction one of its primary goals, Karats offers a pleasantly elegant and relaxing environment that reflects the company's approach to fine jewelry. Even today, Karats maintains its focus on educating customers on the specific products they are purchasing. Read customer reviews: <http://www.yelp.com/biz/karats-jewelers-overland-park>.

About:

Akshay Andy Anand is the owner of Karats, a jewelry store known as the premier jewelry and watch retailer in Kansas City. Having inherited the business from his family, Akshay brings to the industry extensive experience in jewelry buying and diamond grading. His thorough understanding of market factors in multiple sectors has given him the ability to forge numerous successful partnerships and business relationships in the jewelry industry. Read more on Akshay [here](#).

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