

# Akshay Anand on Working With National Non-Profit Groups

Tyler Collins March 12, 2016



Akshay Anand Kansas Entrepreneur and Philanthropist

**Akshay Anand, CEO of Kansas' own Karats Jewelers, on his work with national non-profits and the impact had in his personal and professional life.**

(Newswire.net -- March 10, 2016) Overland Park, KS -- Akshay Anand, Karats CEO, has spent many years in the service of many nationally-recognized non-profit organizations. A well-known entrepreneur and

businessman, Akshay believes in giving back to the community through charitable works. His efforts have led him to work with a number of such organizations, including service as chairman of the Kansas City branch of the Cystic Fibrosis Foundation, an Enhancer Chair for the American Cancer Society, and a year-long ambassadorship to the Clinton Foundation. "As a business owner, I feel it is important to be able to share my skills with critical organizations," says Akshay. "By doing so, these charities are able to continue their vital work for the communities in which they serve." To learn more about the man behind this impressive body of work, visit <https://www.linkedin.com/in/akshayandanand>.

Akshay Anand, who prefers to be known as Andy, operates the Overland Park, Kansas fine jewelry retailer Karats. Although he is a young man, he learned critical customer service skills while working with his family's jewelry business in his native New Delhi, India. These skills have helped prepare him to lead the way, innovating with product development, marketing, and client relationships that have positioned the company at the top of their industry. He has extensive experience in grading gemstones such as diamonds, and his expertise in jewelry buying and selling endeavors have made his business very successful over the past several years. Andy Anand believes strongly in traditional family values which have assisted him in forging strong relationships with his customers and suppliers. These same family values have encouraged him to work with non-profit groups and business organizations over many years – even as far back as his high school days, where he was a standout in the Youth Entrepreneurs of Kansas group.

Andy continues to find ways to bring innovative solutions to new markets in the jewelry world, and that same drive spurs him to give his free time to the charity organizations he is a part of. From local business groups to internationally-known non-profits, it is easy to find Andy contributing in many valuable ways to the efforts these groups perform for the benefit of society at large. To learn more about Andy and his company, visit <http://newswire.net/newsroom/pr/00091702-akshay-anand-karats-voted-1-kansas-city-engagement.html>.

## About Akshay Anand, Karats Jewelers

Akshay Anand is president and CEO of Karats, a family-owned fine jewelry retailer in Overland Park, Kansas. He is known for bringing innovation and smart marketing strategies to the business. Many years of experience with gem grading and buying have given him unique insights into the jewelry industry, helping him to capitalize on untapped market channels for the benefit of his globally-recognized business.

## Akshay Anand, Karats Jewelers

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