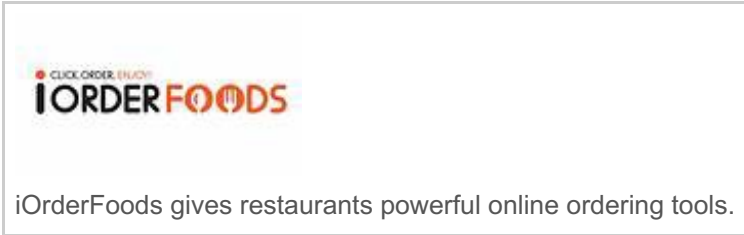


# iOrderFoods Aims to Revolutionize Restaurant Industry

Tyler Collins April 26, 2016



**Online ordering solution iOrderFoods offers restaurants powerful tools to help customers order food online for pickup or delivery and process payments.**

([Newswire.net](http://Newswire.net) -- April 26, 2016) Torrance, California -- As more people take to mobile devices to perform

everyday tasks like ordering food from restaurants, tech startup iOrderFoods has developed a revolutionary tool to help restaurants facilitate the online ordering process. The company was inspired to create their ordering system after learning that only 3.4% of all U.S.-based restaurants had a mobile website with an online menu available to searchers. 40% of all customer searches on mobile devices for restaurants result in a sale, so that small percentage of mobile-enabled restaurants are getting almost half of the available market share. "These percentages are staggering," says Patrick Hong, CEO of the tech startup. "The goal of our product and company is to empower local restaurants and give them the tools needed to succeed." To learn more about the online restaurant ordering system and its many powerful features, visit [www.iorderfoods.com/features.html](http://www.iorderfoods.com/features.html).

With this new restaurant online ordering system, local restaurants no longer have to rely on third-party ordering sites like GrubHub or Eat24. Each restaurant that uses the iOrderFoods system can have their own website, eliminating the steep commissions the third-party sites charge for each transaction. Partnering restaurants have ultimate control over their own sites and can rest easy, thanks to the 24/7 customer support the ordering system company provides. The system comes bundled with powerful tools, giving restaurants the ability to securely process customer payments, analyze sales, and develop their own promotions and coupons. Marketing materials such as branded posters and business cards are part of the integrated solution, as is social media promotion on popular sites like Twitter and Facebook. Customers even have access to reviewing tools, giving restaurants the all-important "word of mouth" that helps to generate additional sales.

iOrderFoods will be exhibiting at the Transact16 show in Las Vegas, Nevada this month. This annual trade show is presented by the Electronic Transactions Association, bringing together merchants and payment processing concerns to learn and to share ideas. The innovative restaurant online ordering system should make a splash at the event, providing restaurant partners and hungry customers with the tools to facilitate the food ordering process. For a look at how the system works, visit the company's website at [www.iorderfoods.com](http://www.iorderfoods.com).

## About iOrderFoods

Bringing innovation to the restaurant industry, iOrderFoods is a revolutionary tool that helps restaurants connect with customers. The online ordering system is powerful and easy to use for both restaurants and customers, and is optimized for all mobile devices. Customers can order food, make secure payments, and more, while restaurants have analytic tools to track sales and to view data at a glance. The system comes with social media integration and around-the-clock customer service.

## iOrderFoods

21281 S. Western Ave  
Torrance, California 90501  
United States  
(323) 547-4246

[info@iorderfoods.com](mailto:info@iorderfoods.com)

<http://www.iorderfoods.com/>

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