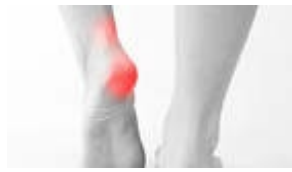


Doctors Orthotics Unveils New Technology for Inserts

Tyler Collins June 14, 2016



Doctors Orthotics provides custom precision orthotics.

The experts at Doctors Orthotics recently introduced a new custom orthotic insert technology to help treat plantar fasciitis.

(Newswire.net -- June 13, 2016) San Diego, California -- Individuals suffering with the pain and discomfort associated with plantar fasciitis now have an innovative treatment option.

The experts at Doctors Orthotics, an industry leading manufacturer, recently introduced a new technology in their specialized custom shoe inserts for this particular condition. The company's XL2700 Feather Light Orthotic features a mid-foot groove (the "PF Groove") that is specially designed to support the area surrounding the connective tissues of the foot, known as the plantar fascia. The customized orthotic is manufactured from lightweight and strong carbon fiber material and offers a memory foam top cover for all-day comfort. "Plantar fasciitis is a painful condition, and our orthotics help to reduce inflammation of the delicate tissues on the bottom of the foot," says Dr. Saul Goldston, the company's founder. "Our innovative PF Groove technology can help treat and offer support for this condition in patients." To learn more about the inserts, visit www.doctorsorthotics.com/product/xl2700-orthotics-for-plantar-fasciitis-feather-light/.

Plantar fasciitis is a condition in which the connective tissue, the plantar fascia, on the bottom of the foot becomes inflamed through overexertion or from lack of support from the shoes. This tissue runs from the heel bone to the ball of the foot and serves to stabilize the longitudinal arch of the foot. Sufferers of this very common condition can experience intense pain, especially first thing in the morning or after periods of inactivity. Customized shoe inserts represent an ideal way for treating this condition; [orthotics for plantar fasciitis](#) are non-invasive and far less expensive than other treatment options. "With the groove in the inserts offering support for affected tissues, wearers can experience increased mobility along with a dramatic reduction in pain and discomfort," says Dr. Goldston.

Doctors Orthotics has earned a reputation in the industry for their continual innovations in the field of custom care orthotics. Used by individuals for walking, running, sporting activities, and dress wear, the custom inserts are specifically tailored to each customer's specific needs. The carbon fiber shoe inserts can be used to alleviate a range of foot conditions such as Morton's neuroma, joint pain, and instabilities caused by fallen arches. Factory direct pricing means that the custom shoe inserts are a fraction of the cost that podiatrists may charge for similar orthotics. For more information about the company and their innovations in custom carbon fiber orthotic inserts, visit www.doctorsorthotics.com.



About Doctors Orthotics

Doctors Orthotics is an industry leader in customized orthotic shoe inserts that are designed to support and rehabilitate. The inserts are ideal for walking, running, and everyday uses, and can alleviate the discomfort associated with a

number of foot conditions. The company's innovative laboratory system, high tech materials, and manufacturing excellence gives consumers custom orthotic inserts at a fraction of the price podiatrists charge. Each and every product is backed by the company's lifetime warranty against breakage.

Doctors Orthotics

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