

Sliplns Debuts New Swimwear for Women in Hawaii

Tyler Collins August 09, 2016



Sliplns are an instant hit in Hawaii.

Sliplns, a company that specializes in swimsuits and workout clothes for women debuts “Minis” in Hawaii. Their products instantly became a hit.

(Newswire.net -- August 9, 2016) Huntington Beach, California -- Robin Chesnie and Rick Rickman, the Sliplns family directors, recently brought two huge bags of their swimsuits, workout clothes and new Minis for women to the Hawaiian

Islands to share their products and ideas with several boutiques and surf apparel shops. While the trip started off a little rough since the airlines had trouble finding a plane that would work, the rest of the trip was extremely successful.

Upon arriving on Oahu and after talking with many shop owners and renowned surfers, Robin and Rick found that the South Pacific island lifestyle is an ideal place for Sliplns. They immediately placed their Sliplns Minis in one of the finest boutiques on Oahu, The Brazilian Showroom. They will also be featured at Jammin on Maui, and the entire company is extremely excited about these collaborative arrangements.

Sliplns new Minis have been selling quite fast in their online store, and even more people are becoming aware of the benefits of their Sand Pants when transitioning from the beach to town, or a night out with friends, or with someone special. According to the company, several of their customers are writing to them and telling them that they have never felt a softer, more luxurious fabric against their skin.

“It feels like silk but better,” says Heather Guntherberg after getting into a pair in Ala Moana Park during Camp Samata, a women’s standup paddle and meditation retreat held on Oahu and put on by Samata magazine. “I don’t think I’ll ever take these off.” Sliplns was one of the several enthusiastic sponsors of the event and received positive comments regarding their Minis and Sand Pants.

The company’s Minis have been so well received on the islands because of the serious comfort and style the Mini provides. The Sliplns (<http://slipins.com/>) products all provide 60+ UPF sun protection which eliminates 97% of the sun’s harmful rays. This high level of sun protection is so valuable in the summer sun no matter what body of water an individual frequents. Their new Zippered Minis are also very effective as a sun protective swim and water wear and has been recognized as the industry’s leader in comfort.

“There is nothing better on the market for the woman surfer because there is never a worry of overexposure because of equipment failure,” says Rick. “One of our newest surfing ambassadors from Oahu, Tiki Willis, says that her Minis are silky soft and the designs are really cool. She particularly loves the plumeria pattern. The selection of patterns is interesting enough for most preferences. All the styles and patterns are body contouring and figure flattering and ideal for woman wanting fashion and function in their water and swim wear.”

Sliplns will be releasing new styles and patterns in the near future, all of which will be added to their website, <http://slipins.com/>.



About Sliplns

Sliplns is a California-based company that produces swimwear for women as well as sport clothes for non-water use. Founded by Chesnie and Rick Rickman, Sliplns continues to amaze the world with their innovative products that provide 60+ UPF. Not only are their products comfortable and easy to put on and remove, they also come in a wide selection of colors and patterns.

Sliplns

16400 Pacific Coast Highway

Huntington Beach, California 92649

United States

(949) 230-0550

Robin@Sliplns.com

<http://sliplns.com/>

Source: <http://newswire.net/newsroom/pr/00093284-slipins-debuts-new-swimwear-women-hawaii.html>