

The Finch Farm Introduces Innovative Kiosk

Tyler Collins October 10, 2016



The company exhibited their innovative kiosk at SuperZoo.

The Finch Farm rolls out an interactive kiosk and snap-in software for pet stores to allow for a larger selection of birds and supplies.

(Newswire.net -- October 10, 2016) Vancouver, Washington -- Hot off the heels of their first exhibiting experience at the SuperZoo trade show in Las Vegas,

Nevada, pet bird supplier, The Finch Farm announced that it has rolled out two innovative services to help retailers facilitate purchases for customers. The company, based in Vancouver, Washington, introduced their interactive stand-alone kiosk at the SuperZoo show to great fanfare. To go along with the in-store digital kiosk ordering system, the company also introduced snap-in software for Website and Facebook applications. "Our kiosk and software offerings were a huge hit at the Las Vegas show," says a spokesperson for the pet bird supplies experts. "There was nothing else like it at SuperZoo." To learn more about the kiosk and its advantages for pet retailers, visit www.thefincharm.com/e-kiosk-sheet.

David Austreng is the creator of the interactive e-kiosk system. The stand-alone system can be placed in any pet store and provides customers with the ability to easily order pet birds and supplies directly from The Finch Farm. Pet stores no longer need to maintain or manage live bird or supply inventories, saving considerable overhead costs. The Washington pet bird supplier handles logistics and offers shipping direct to customers or the pet store. An added benefit of the kiosk system is the built-in customer support, which the company behind the system has built its reputation on.

Similarly, Website and Facebook "snap-in" software products interface directly with a pet store's own website. Offered at no cost to pet stores, the software platforms allow customers to place orders for pet birds and supplies directly on the stores website but Finch Farm handles the shipping and delivery. "Just like our in-store kiosks, the software eliminates the expense and hassle of managing live bird inventories," adds the spokesperson. "By using these robust systems in a pet store operation, store owners can expand their new avian customer bases dramatically." Both technology solutions allow pet store owners to expand their existing inventories without taking up valuable retail display space. For more information on the innovative new pet bird supplies ordering solutions, visit the company's website at www.thefincharm.com.

About The Finch Farm

Established in 2013 in Vancouver, Washington, The Finch Farm quickly rose to become the best avian value on the Internet. The company was started by two individuals who researched and successfully bred an Australian endangered finch. With a mission of promoting finch breeding to ensure species survivability, the firm has won the respect of birders throughout the United States. Today, the company has helped thousands of customers with web-based live bird purchases, pet bird supplies, and other products, all with worldwide shipping.

The Finch Farm

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Source: <http://newswire.net/newsroom/pr/00093802-finch-farm-introduces-innovative-kiosk.html>