The Need For Kindness is Greater Than Ever

Marybeth Geronimo  January 26, 2017

In a Nation polarized by violence and hatred, 3-Time Bestselling Author, Jill Lublin, shows how kindness pays the greatest dividends of all.

(Newswire.net -- January 26, 2017) -- In light of the recent election, our country has become entirely polarized. Whether in the political arena, a business environment, or within one’s church or circle of friends or family, the need for kindness has never been greater. If we are to heal this divide in our nation, and in our homes and communities, the need for kindness is essential.

Bestselling author Jill Lublin’s newest book could not be timelier! The Profit Of Kindness: How to Influence Others, Establish Trust, and Build Lasting Business Relationships makes the case that acting out of kindness is not just an act of goodness, but it pays dividends on the bottomline. As anger and demand has become the order of the day, this powerful reflection reminds us that Kindness is a Currency that actually fuels success.

When kindness becomes the primary goal in one’s life, business, community, or family, everything changes -- how we look at life, what we get from it, and how others act towards us and relate to us.

The Profit Of Kindness will help your audience master the art of building trusting, long-lasting relationships through open, non-adversarial interchanges that result in mutually beneficial outcomes.

Lublin offers these four key points:

- Kindness does not mean weakness
- Kindness can help you stay competitive
- Kindness leads to positive expectations and better outcomes
- Success, achieved through kindness, makes for a happier nation

We have the power to transform our lives, our businesses, and our community. What is desperately needed at this time is a global "Attitudinal Adjustment" in which we, as individuals, business owners, and leaders, commit to implementing kindness strategies into our lives, businesses, and everyday affairs in order to facilitate a return to societal balance -- as well as to increase our individual success.

Your audience will learn about:

- The Power of Giving First
- How to Communicate in Kind and Productive Ways
- Exactly What Integrity Is and How to Maintain It
- What Teamwork Looks Like When It's Fueled by Kindness
- How One's Sphere of Influence Can Expand Greatly When Kindness is Practiced.

Jill Lublin is an international speaker on the topics of Success through Kindness, Radical Influence, Publicity, Networking, and Referrals. Her 3 national bestsellers include: Get Noticed... Get Referrals (McGraw Hill); and the co-authored books, Guerrilla Publicity and Networking Magic. Jill is a master publicity strategist who has worked with over 100,000 business owners, authors, and other professionals to help them position their businesses, services and products for more profitability and more visibility. She is the CEO of a strategic consulting firm with more than 20 years of experience and she is well-known by ABC, NBC and every conceivable major media outlet nationally, as well as many internationally. In addition to her private consultations for executives, business owners, and authors, Jill teaches Publicity Crash Courses and Masterminds as both live events and live webinars. www.jilllublin.com
Imagine a world in which you interact with new clients or potential business partners, and you choose to focus more on extending kindness through acts of giving and working with others, rather than on by focusing simply on “winning.” What might happen?

It is Jill Lublin’s experience that when "What can I give?" exceeds the desire for "What can I get?" that one’s success increases exponentially. Says Jill: “A LACK OF KINDNESS DIVIDED A NATION... LET’S GET AMERICA BACK ON TRACK!”

"Kindness in business is what's needed now. Devour and study this book, you'll be glad you did!” -- Dr. John Gray, author of Beyond Mars and Venus

"Jill Lublin will walk you through the key pathways to reshape your business forever. As a founder of 5 multimillion dollar companies, I know how much these principles would have impacted my ability to grow my businesses with much more ease." John Assaraf – New York Times Bestselling Author, Chairman & CEO, NeuroGym

"The Profit of Kindness is the kind of book "sharks" need. Smart, well written and savvy - every business should consult this book. Jill's strategies, as well as her ability to deliver information make her the woman to know!” -- Kevin Harrington, Original "shark" on "Shark Tank", Inventor of the Infomercial, CEO of Kevin Harrington Enterprises

"The Profit of Kindness is an inspiring reminder that kindness is a powerful doorway to profits." -- Randy Peyser, author of The Power of Miracle Thinking

"In The Profit of Kindness, you'll discover your own capacity to change the world around you—through being radically kind. Jill is one of the world’s truly dynamic leaders -- Bill Bauman, Ph.D.

The Profit of Kindness is the most powerful way to conduct business in today's marketplace. If you're looking for a proven plan to exponentially grow your business and secure new customers, this book is it! -- Steve Olsher, New York Times best-selling author of “What is your WHAT?”, Host of Reinvention Radio

"The Profit of Kindness is THE book on making more money with kindness at the helm." -- Loral Langemeier, Millionaire Maker, 5x NY Times Bestselling Author

"The Profit of Kindness is the most important book for our times. Jill's strategies are so key for companies. With her background and knowledge, she is the new voice for kindness! -Greg Reid, Bestselling Author, Founder – Secret Knock

"The world in general, and business in particular, could benefit from more kindness and compassion. Everyone can benefit from the currency of kindness." -- Mark Sanborn, President, Sanborn & Associates Inc., Author, The Fred Factor and You Don't Need a Title to be a Leader

To book Jill Lublin on your show to she can share her vital message of The Profit Of Kindness, please send an email with the name of the show, your contact information, a proposed date and time, and the calling details.

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