

Mr. Bugg's™ Pest Patrol Gets New Building and New Look

Robert Humm February 20, 2017



The new look of Mr. Bugg's Pest Patrol

Mr. Bugg's™ Pest Patrol, Inc., a Birmingham pest control company, announces a new building and a new look.

([Newswire.net](#) -- February 20, 2017) Pelham, AL -- A little less than a year ago, Mr. Bugg's Pest Patrol moved into a new building on Pelham Parkway. The new building is less than a quarter of a mile from the old building, however it's prime location on Highway 31 has generated quite a lot of buzz in the community. Even though Mr. Bugg's has been serving Birmingham and the surrounding communities for over 30 years, many folks

didn't know that they were actually located in Pelham.

With the buzz and excitement surrounding the move, Mr. Bugg's decided it was time to look at giving the logo a new look as well. Since established in Pelham, Mr. Bugg's Pest Patrol has been synonymous with its iconic "Charlie" bug on its logo. "People have always identified our company by our logo, and Charlie (the roach on the logo) was one of the things they loved about it" Mitch Jones, General Manager, [McCalla office, Mr. Bugg's Pest Patrol](#), Inc. said. "We are sad to see him go, however we thought that incorporating a new look and a new logo was the perfect way to coincide with the new building, and the excitement it has created."

After consulting with a local marketing agency and sifting through several different design options, Mr. Bugg's settled on a simpler yet more contemporary look. "Over the years our company has grown, and so has the multitude of services we offer" Jones continued. "Along with both residential and commercial pest control, we also offer termite control, mosquito control, and even wildlife control for our customers. We felt that focusing more on a look and a logo that really highlighted the letters M and B as opposed to "pest patrol" would allow our current and potential customers to see that we offer so much more than just pest control. We want the name Mr. Bugg's and our new look to become synonymous with all these services."

Now the new look is sweeping the community. Mr. Bugg's has already begun the process of re-lettering its fleet, and they have even changed the sign on the front of the new building. The new look has already received a lot of compliments from both new and old customers. "We are very excited about the way the logo has turned out, and we are excited about the direction we are heading from here" Brian Adams, General Manager, [Pelham Office Mr. Bugg's Pest Patrol](#), Inc. said.

The new look comes at an opportune time for the company as well. In the last three years, Mr. Bugg's has expanded its reach from the one main location in Pelham to now McCalla and Baldwin County. Mr. Bugg's had been wanting to expand their territory for several years now, and when these opportunities presented themselves, they took advantage of it. "The location in McCalla gives us a foothold on the western side of Birmingham and will hopefully allow us to have more of a customer base in Tuscaloosa and surrounding areas which is something we have been wanting to do for some time. The opportunity in Baldwin County gives us a chance to spread our name and brand across the state and reach a market that's totally new." Jones said. "Even though the look on our uniforms and our vehicles may have changed, one thing that has not changed is our commitment to excellence. We strive every day to make sure that our customers understand just how much they mean to us, and we always want to make sure that's our number one goal."

About Mr. Bugg's Pest Patrol

Description If you need a Birmingham AL pest control company, Mr. Bugg's is one of the best in Birmingham, AL. They have recently updated their location and their logo. You can trust Mr. Bugg's Pest Patrol to provide the best pest and termite control service available to you and your family.

Mr. Bugg's Pest Patrol

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