

Akshay Anand Discusses Tacori Engagement Ring Event

Tyler Collins April 22, 2017



KARATS CEO Akshay Anand talks about the success of his recent All Tacori engagement ring event, held at his jewelry retail center in Kansas City.

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Tacori is a premier designers within in the luxury jewelry market sector.

jewelry retailer Akshay Anands knows a thing or two about engagement rings. In fact, the CEO and president of Karats Jewelers, the family-owned and operated jewelry center, has won several awards for his expertise in engagement and wedding rings. Andy, as he is known by his clients and industry peers, recently hosted a special event at his Overland Park retail establishment. For two days in March, the retailer hosted an All-Tacori Engagement Ring Event. The event gave customers a unique opportunity to view the complete Tacori collection at Karats, focusing on engagement rings and wedding bands but also including fine and fashion jewelry from the celebrated designer. "Karats hosts several such events each year," says Andy, a sixth-generation jeweler. "Tacori is one of the top designers in the jewelry industry, and customers were wowed by the stunning collection we have for sale here at our store." To learn more about the event and its details, visit <https://www.tacori.com/event/tacori-event-at-karats-mar24-mar25/>.



Karats will be hosting another focused jewelry event for its many customers in and around the greater Kansas City metro area. In partnership with Verragio, a leading jewelry designer which has worked with Andy's retail establishment for several years, Karats will offer customers a special look at the company's collections, including men's wedding bands and its exclusive Venetian, Couture, Insignia, and Parisian collections. Verragio hails Akshay's jewelry retail business as a Premier Boutique.



Karats has been voted the ultimate destination for engagement rings and luxury watches for many years in the Kansas City area. In addition to being a valued partner of jewelry design firms like Verragio and Tacori, Akshay Anand's company was included in the Best of Weddings 2017 list by The Knot, a leading online wedding planning resource. Andy works hard to give his customers incredible value and selection at his jewelry store. For details on some of his many achievements as a jewelry retailer, visit <https://newswire.net/newsroom/pr/00094992-akshay-anand-karats-ceo-knot-best-weddings-winners.html>. Karats works with many of the leading global jewelry designers such as A. Jaffe, Henri Daussi, Kirk Kara, Natalie K, and many others. "We take our role as the Kansas City area's ultimate engagement ring destination seriously," adds Akshay. "With the quality and selection we offer our customers, it is easy to see why Karats has risen to the top of a very competitive field."

About Akshay Anand KARATS Fine Jewelers

Akshay Anand is president and CEO of Karats, a family-owned fine jewelry retailer in Overland Park, Kansas. As a sixth-generation jeweler, Andy is known for bringing innovation and smart marketing strategies to the business. Many years of experience with gem grading and buying have given him unique insights into the jewelry industry, helping him

to capitalize on untapped market channels for the benefit of his globally-recognized business. His company is regarded as the premier engagement ring retailer in the Kansas City area.

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