## Official List: 14 Strongest Websites in Atlantic County

DotCom Global Media June 01, 2017



Eight towns in Atlantic County were included in the NJ Website Design study by DotCom Global Media. See 14 business websites that scored the highest!

(Newswire.net -- June 1, 2017) Mays Landing, NJ -- In a recently published article named "Atlantic County NJ Website Design, 8 Towns and Counting," a number of local business websites were featured in order according to their overall score, identifying the best website design examples found throughout the county.

This study was conducted by the team of experts at DotCom Global Media, an established company that specializes in the field of website design and digital marketing. This company has been active for over twenty years and is widely recognized as an authority in digital media.

"We have incredible businesses here in New Jersey," said owner Sam Natello, joined by his wife and business partner, Anna. The husband and wife team lead a staff of web designers, content writers, and social media managers from their office in Mays Landing, New Jersey.

Fourteen websites were listed on the Atlantic County NJ Website Design, 8 Towns and Counting article. Findings were based on a thorough analysis of each website, using a methodical evaluation process. Grades were assigned in the areas of website design, features, content, and authority and the findings were published online.

DotCom Global Media has been publishing weekly reports based on their local NJ website design study. Over 300 websites were evaluated, ranked, and graded for their website design and onsite marketing efforts.

Atlantic County played a large role in this study, partly because DotCom Global Media is based in Atlantic County. The DotCom team has published their findings for the 8 towns evaluated in Atlantic County, as well as other towns in Cape May County, Ocean County, Camden, and Burlington counties. These findings provide valuable insight to local business owners and serve to establish DotCom as a helpful, accessible local authority in the subject of website design and digital marketing.

DotCom Global Media has worked with a vast range of businesses, from Fortune 100 companies to startup-level entrepreneurs. They currently serve clients from the Northeast to Florida, and as far west as Montana, but this local South Jersey team is especially committed to helping business owners in their home state of New Jersey. A lot of work was put into this study, because the DotCom team is invested in helping Atlantic County NJ business owners.

The employee who is spearheading the study has a message for business owners. Rhapsody Hahn-Chaney, a content manager at DotCom Global Media and the owner of an e-commerce clothing company, knows firsthand how important the Internet is for business.

"Your business website is either helping you reach your sales goals, or it's hurting you. There is no neutral," Rhapsody says. "Search traffic data shows that people are checking online before visiting a new place or making a purchase. Your first impression is made when they find you online, or if they don't find you at all. Even if you're a one location, brick-and-mortar store, pay close attention to your online presence."

DotCom Global Media has extended a complimentary offer to the owners of the businesses featured in the series. Business owners can request a free website design report and schedule a phone consultation with Sam Natello, the senior website designer at DotCom Global Media. This is a prime opportunity to explore a website's current strengths and weaknesses, and to identify opportunities for growth using effective website design and digital marketing strategy.

"I really hope the work that my team has been doing helps local businesses to improve their websites," Sam said, optimistically. "There is a huge opportunity to grow through effective website design and digital marketing, including social media and content marketing. I would love to see more business owners taking this seriously. It would, without a doubt, breathe new life into our communities."

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The needs and goals of our clients come first. Always. We are grateful and proud that many of our clients have grown to rely on us as a Trusted Partner. We strive to honor them daily through hard work and achievement.

## **Dotcom Global Media**

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