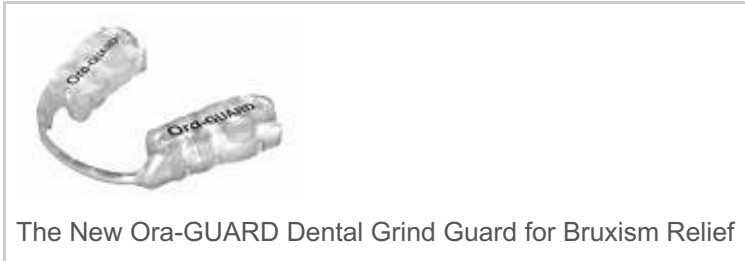


Leading Innovator in Oral Health Products Is Poised for Busy 2018

Daryl Osborne January 28, 2018



With the successful growth of the Ora-GUARD dental grind guard product in several markets during 2017, the new year is off to a strong start for Bite Tech.

(Newswire.net -- January 28, 2018) Norwalk, CT -- Bite Tech, a leading disruptor in the oral health care category expects its latest innovation, Ora-GUARD®

dental grind guard to continue to take the consumer market by storm in 2018.

Since its launch, the Ora-GUARD® dental grind guard has quickly proven to be an effective and affordable over the counter solution for minimizing the damaging effects of bruxism also known as excessive teeth grinding and clenching.

It is estimated that 70 million Americans grind their teeth and clench their jaw, and may be unaware that they are doing so until symptoms including TMJ pain, headaches and tooth sensitivity begin to appear. While there is no medication currently available to treat bruxism, dental experts recommend wearing a [dental grind guard](#), a device that prevents the upper and lower teeth from coming into contact with each other to minimize the symptoms of bruxism.

There are many dental grind guards on the market, however custom-fit products by dentists are expensive and many off-the-shelf grind guards can be easily chewed through, or uncomfortable to wear. Ora-GUARD® dental grind guard has quickly established itself as different from the rest with a revolutionary design that combines a soft, medical grade fit material to cushion jaws during clenching, with a patented hard surface wedge design that protects teeth from the damaging effects of grinding. No other dental grind guard does this and is the primary reason why Ora-GUARD® dental grind guard will continue to be so well received by consumers in 2018.

Available online at Amazon.com, Target.com, CVS.com, Walmart.Com, Groupon.com, on Ora-GUARD.com and key retailers throughout the United States, the Ora-GUARD® dental grind guard was developed by Bite Tech, an innovation-driven oral health products company that manufactures and sells oral products to the dental channel and athletic mouthguards to sporting goods and mass retailers.

Visit their website at <https://www.Ora-GUARD.com> for more information.

About Bite Tech Inc

Founded in 1995, Bite Tech Inc is an innovation-driven oral health products company that manufactures and sells oral products to the dental channel and athletic mouthguards to sporting goods and mass retailers. Bite Tech Inc holds more than 45 patents and pending patents for its innovative, proprietary designs and technologies. Bruxism sufferers look to Bite Tech dental guards (Ora-GUARD®) for relief from teeth grinding and jaw pain while athletes in virtually all sports rely on Bite Tech mouth guards for protection and performance improvement on and off the field. Their bruxism relief and teeth grinding relief product, Ora-GUARD® is a new take on night-time teeth protection. Did you know that many other products in this niche rely on “soft surface barriers” to keep teeth from grinding together at night. The problem is that this soft material doesn’t allow your teeth and jaws to move naturally, meaning you still end up with a sore TMJ muscle in the morning. Worse yet, the soft material breaks down quickly under the intense pressure of heavy teeth grinding, meaning the life of these devices can be measured in weeks. Ora-GUARD® uses soft, medical grade material for fitting and to provide a cushion during clenching, but is built around a patented hard surface design that allows your teeth and jaws to slide naturally, protecting your teeth from the damaging effects of grinding and avoiding the “tension pain” in the TMJ muscle. Other Dental Grind Guards can’t compare and this is precisely why Ora-GUARD® is simply the best dental grind guard on the market today.

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