The key to success in business is to invest in leadership skills.

The world of entrepreneurship is filled with many successes and failures, and with the boom of the startup industry come increasing failures. To help both aspiring and current entrepreneurs find the way to success, Captain Brian Johnson divulges how one can be a better entrepreneur.

According to Captain Johnson, one can become a better entrepreneur by improving his or her leadership skills. Contrary to what most people believe, being an entrepreneur does not automatically make one a leader. One could successfully launch a company as an entrepreneur and not have the leadership skills needed to keep it in business. “Lack of leadership at the highest levels of a business startup can cause irreversible damage to the company’s future prospects,” says Mr. Johnson. To learn more about Brian’s work with the John Maxwell Group, visit http://www.johncmaxwellgroup.com/brianpjohnson/.

As improving one’s leadership skills can be hard without adequate guidance, Mr. Johnson has shared several tactics to get any entrepreneur started. First and foremost, entrepreneurs should commit to improving as a leader from day one and must continue to dedicate time to enhancing their leadership skills. Becoming a good leader does not happen overnight. Rather, it is achieved from useful experiences—from failing and learning from their mistakes to implementing improvements to correct said mistakes.

Second, entrepreneurs should not only focus on their own achievements. They should also focus on the success of everyone else on the team. A leader’s success is worthless if everyone else is failing. This is why inspiring people to achieve is more important than an entrepreneur’s very own achievements.

Another tactic is to realize that entrepreneurs have the power to influence almost anything, including favorable outcomes, through strong determination and by taking the right actions. Consistently taking the steps to get what you want will add value to everything that you do as well as your goals, and this will eventually spill over to everyone else.

One good tactic to employ as well is adding unexpected value to things that actually matter. This unexpected value has the power make things better for everyone on the team. A great example is being a good listener to the people on one’s team. Not all leaders have such capability, so bringing this to the table will prove beneficial to the entire team’s success.

Lastly, entrepreneurs should take responsibility for their own actions. If they make mistakes, they should own up to it instead of making excuses or putting the blame elsewhere.

Becoming an efficient leader, and therefore a great entrepreneur, is a long process. Brian Johnson, however, stresses that as long as an entrepreneur is disciplined, good things will eventually happen. For more information, visit https://www.nps.gov/orgs/1319/brian-johnson-nps-structural-fire-branch-chief.htm.

About Chief Brian Johnson

Chief Brian Johnson is a certified leadership coach, trainer and speaker with the John Maxwell Team, which consists of certified professionals that offer coaching, keynote speaking, seminars and workshops worldwide to help with the professional and personal growth of individuals, companies and organizations. Before working with the group, Mr. Johnson had a long and celebrated career in law enforcement.
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