

Sparks Nevada Roofing Company Offers Malarkey Shingles With Nexgen™ Technology

Sarah Fisher August 30, 2018



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([Newswire.net](#) -- August 30, 2018) -- East Fork Roofing is offering Nexgen™ polymer modified laminated architectural shingles for a more sustainable option. The new polymer modified shingles are fortified with Nexgen™ polymer modified asphalt technology for enhanced granule adhesion and extreme weather protection. Developed by Malarkey Roofing Products, the goal of this technology is to create superior roofing products which also defer waste from entering landfills by reducing the need for new synthetic materials.

East Fork continues to represent Malarkey products because they use new technologies to refine the physical characteristics desired for quality shingle performance. They have continually advanced the development of polymer modified asphalt. Nexgen™ is the result, a blend of Flexor™ asphalt with post-consumer, recycled polymers.

The use of recycled polymers is the next step in the ongoing effort from Malarkey to promote sustainable roofing materials while maintaining a high level of quality. This progressive approach improves asphalt flexibility, granule adhesion, cold weather installation, and impact resistance while promoting sustainable product design.

With this next generation of asphalt shingle technology, specific polymers are included to enhance performance characteristics of the shingle, sourced from recycled materials. The reduction in environmental impact is dramatic, but the focus has always been to create a better roofing shingle.

For every ton of recycled plastic used, 4 barrels of oil and 7.4 cubic yards of landfill space are saved. Additionally, for every pound of recycled tire rubber used, one pound of carbon dioxide is prevented from being released into the atmosphere. Furthermore, at the end of their service lives, asphalt roofing shingles themselves can be ground up and repurposed into material for road paving.

The average homeowner may not be a shingle expert, but they can still have high quality shingles. When there are questions, or someone needs that extra opinion about which shingle is right, visit [eastforkroofing.com](#), call 775-800-ROOF (7663), or use either one of those choices to set up an appointment to meet in-person at the Sparks, NV office.

[East Fork Roofing](#) was founded by Clay Davis in 2005 after 25 years of roofing experience in other companies. Then, in 2011, Mike Davis joined the team and ever since the business has been growing quickly. It is a family-owned company that has brought on additional team members to provide a higher level of customer service to all the new clients it has taken on over the years.

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