

Barrette Outdoor Living and Mid Atlantic Vinyl Products Announce Merger

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Barrette Outdoor Living and Mid Atlantic Vinyl Products have announced the planned merger of their business operations.

(Newswire.net -- September 11, 2018) Middleburg Hts, OH -- Barrette Outdoor Living (BOL) and Mid Atlantic Vinyl Products (MVP) have announced today the planned merger of their business operations to expand markets and gain operational efficiencies. Barrette

Outdoor Living has acquired MVP and the merged business will operate under Barrette Outdoor Living.

Founded in 1997, Mid Atlantic Vinyl Products extrudes, manufactures, and distributes high-quality vinyl fence, railing systems, and complementary products. The company emerged as an industry leader in their market with a reputation for stringent code compliance and has developed an effective transportation and recycling system making them an innovative vinyl extruder. Through rapid growth, Mid Atlantic Vinyl Products has three locations across the southeast: a 110,000 square ft. manufacturing facility in Fredericksburg (Virginia); a 70,000 square ft. manufacturing/distribution center in Plant City (Florida); and a fabrication facility in Rockledge (Florida).

Barrette Outdoor Living is a North American manufacturer of building supply and outdoor living products who is committed to providing quality products and services that enhance people's lives. BOL's portfolio includes vinyl and aluminum fencing, composite decking, residential and commercial railing, and molded lattice. The company's vinyl manufacturing facility is located on approximately 70 acres and houses a 550,000 square ft. plant in Bulls Gap (Tennessee). Current operations include vinyl fence and rail extrusions, manufacturing, and fabrication with distribution centers located in Galloway (New Jersey), Riverside (California), and Indianapolis (Indiana).

"MVP offers an exciting opportunity for Barrette to increase our competitive edge," explains Jean desAutels, President of Barrette Outdoor Living. "The combination of local production and distribution locations will enable us to strategically move production closer to our customers while optimizing plant utilization. With the addition of their logistical and recycling programs, the acquisition of MVP supports Barrette's strategy to lead the market through constant efficiency improvement and product innovation."

The individual strengths of each company are complementary and will have an immediate impact on service and product offerings. With this acquisition, Barrette continues to build up its logistic division in order to optimize efficiency from raw material deliveries to customer shipments across their national market. The merger will also strengthen their aligned beliefs on social responsibility and commitment to product stewardship. Mid Atlantic Vinyl Products employs a comprehensive recycling program that brings in scrap vinyl products from all over the country to re-create quality compounds that are used in their manufacturing process. This keeps millions of tons of trash out of landfills each year. It is their company philosophy to reuse everything from cardboard to pallets and attempt to retrieve packaging materials back from their customers.

Luke Curtas, President of Mid Atlantic Vinyl Products, also commented, "Barrette's acquisition of MVP provides a major growth opportunity for both our businesses and is a great cultural fit for our employees. With shared values of innovation, quality, and sustainability, we welcome the opportunity to align proficiencies and responsibly support our local and global communities."

Barrette Outdoor Living will maintain MVP's brand equity with the addition of WeatherWise® to their portfolio. The brand will remain unchanged and manufacturing operations will continue out of all existing facilities.

To learn more about Barrette Outdoor Living, please visit www.barretteoutdoorliving.com.

To learn more about Mid Atlantic Vinyl Product's brand of vinyl products, please visit www.mvpweatherwise.com

About Barrette Outdoor Living

Committed to providing quality outdoor living products and services that enhance people's lives. Our people share a passion for our business, and work with skill, teamwork and integrity to deliver on our promise to provide superior products.

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