

# AToN Center is Now In-Network With Anthem Insurance

Ann Premazon November 27, 2018



**Accepting Anthem allows AToN center to better serve those who need drug and alcohol addiction treatment services.**

([Newswire.net](#) -- November 26, 2018) Encinitas, CA -- With the opioid crisis sweeping the United States, fatal drug overdoses are at an all-time high. The U.S. Centers for Disease Control and Prevention estimates there are approximately 190 overdose deaths every day in America. There has never been a greater need for accessible substance abuse

treatment.

Most people seeking addiction treatment do not have the luxury of paying cash or utilizing out-of-network insurance. For this reason, AToN Center is proud to announce that effective immediately, they accept Anthem Blue Cross health insurance. This makes life-saving addiction treatment possible for those who are in-network.

"We are elated to be in-network with Anthem so that we can provide services to those in need throughout the country," AToN Program Director Dr. Leslie Sanders said. "We believe that people from all walks of life should be able to access high quality, individualized care. Our in-network status with Anthem now makes this a reality for those seeking affordable treatment options within their health insurance plan."

As one of the largest medical insurance providers in the United States, Anthem serves more than 73 million Americans through its affiliate companies. In fact, one in eight Americans receive medical care coverage through one of Anthem's plans. AToN Center is now one of the few drug and alcohol rehabilitation centers within a 100-mile radius of San Diego, Calif. to accept Anthem Blue Cross for addiction treatment.

Becoming in-network with [Anthem Blue Cross](#) allows the center to treat everyone who has an Anthem HMO or PPO coverage to receive assistance within their insurance parameters. This helps reduce (and potentially eliminate) out-of-pocket expenses. Because of its reputation for excellence, AToN Center trusts that Anthem Blue Cross will be instrumental in getting clients the addiction treatment services they so desperately need.

AToN Center believes the ins and outs of health insurance coverage should be of minimal concern when someone is seeking substance abuse treatment. After all; an addiction to alcohol, heroin, prescription opioids, methamphetamines, cocaine or other drugs is a matter of life and death. Those who contact AToN Center need immediate care. The center's goal is to get clients into treatment the same day they reach out for help.

Figuring out insurance coverage can be a hassle. The AToN Center admissions process is designed to save potential clients from undue stress. Staff members speak the very complicated language of insurance verification. They know which questions to ask and understand all the technical jargon that often confuses the layperson.

AToN Center has an established relationship with the Anthem Blue Cross team. This allows them to bypass the red tape and get busy with the important work of getting addiction treatment paid for. AToN Center works directly with Anthem agents to streamline the admissions process.

Choosing an addiction treatment facility can be a daunting task. Estimates suggest there are approximately 25,000 rehab centers in the United States alone. Clinicians at AToN Center say their treatment outcomes speak for themselves. They are on the front lines of the country's addiction epidemic, fighting every day to save lives and restore health and wellness to those who are negatively affected by substance abuse.

At AToN Center, they position every client to enjoy ongoing, continuous sobriety by implementing six foundations of recovery to eliminate the presence of self-destructive and maladaptive behaviors: (1) maintain motivation (2) cope with cravings (3) manage emotions (4) nurture healthy relationships (5) balance (6) live with a higher purpose.

AToN Center is unlike the typical rehabilitation facility. They are firmly based in a clinically driven approach to recovery.

Most addiction treatment centers focus their work on the 12 Step Model. AToN's center does not center on the 12 Steps. They only introduce clients to evidence-based treatment methods backed by research (like Cognitive Behavioral Therapy, for example). They also incorporate specialized features of [SMART Recovery](#) and [Refuge Recovery](#).

"I have never worked with such a gifted group of clinicians," said Clinical Director Dr. Cassandra Cannon. "Each clinician brings something unique to our treatment team. I do not know of any other program that offers five individual sessions per week, and this is a large reason why our residents improve so much during their treatment here."

Getting help for a substance abuse problem requires a significant investment of time, energy, and financial resources. AToN Center works hard to ensure that clients get a notable return on their investment.

Here are just a few things potential clients should know about AToN Center:

- They offer detoxification services and residential treatment
- The staff consists of highly educated and experienced doctoral clinicians
- Holistic treatment plans are provided to address all aspects of the recovering person
- Trauma and dual-diagnosis treatment are areas of specialty
- They provide more hours of individual and group psychotherapy than most programs
- They are a luxury treatment center with first-class accommodations and amenities
- Delicious organic meals are prepared daily by highly-acclaimed chefs
- Yoga, equine therapy, and massage are implemented
- AToN Center has onsite gyms, tennis courts, sand volley courts, saltwater and freshwater pools, a jacuzzi, cabana, fire pit, multi-jet outdoor shower, and a sauna with a 360-degree panoramic view

When clients attend AToN Center for addiction treatment, they engage in a life-changing process designed to help them find freedom from addiction. By using Anthem Blue Cross in-network coverage, those who are addicted can start the rehabilitation process right away with little to no out-of-pocket expenses.

## About AToN Center

AToN Center is a licensed, certified and accredited residential treatment facility that provides exceptional residential and detox services. All San Diego rehab programs include daily individual therapy, as well as four inclusive holistic treatment services per week. AToN Center provides a non-12 Step approach based in clinical and holistic practices to treat the problem of addiction so that clients can regain control of their lives and enjoy a sober lifestyle.

## AToN Center

*3250 Country Rose Cir*

*Encinitas, CA 92024*

*United States*

*(619) 639-7325*

*[info@atoncenter.com](mailto:info@atoncenter.com)*

*<https://www.atoncenter.com>*

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