Veteran Franchise Opportunities

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(Newswire.net -- June 17, 2019) Sydney, NSW -- The independence to work for themselves but within a defined framework is what appeals to many veterans, and franchisers are attracting veterans in large numbers.

Veterans in Franchising on the Rise

According to research by VetFran, 14 percent of franchises are owned and operated by veterans. Considering veterans comprise approximately seven percent of the population of the United States, this is an impressive statistic. Seventy percent of franchisors surveyed by VetFran confirmed they have veteran franchisees and/or employees within their business.

According to the survey, 65 percent of franchisors have actively increased their drive to recruit veterans in recent times, and this figure is estimated to only rise further as more and more franchisees discover the benefits of having veterans as part of their team.

Veterans Make for Ideal Franchisees

Franchising requires a balance of independence and self-confidence combined with a teamwork mindset. And this is something that many veterans naturally possess; the ability to work for themselves within a set business system and framework.

According to franchising expert, Derek Cafferata of All State Franchise Finders, many franchisors see the value in utilizing the skills, work ethic and drive that veterans offer to the franchise business model.

Proven business systems, well-defined procedures and concise parameters suit the veteran mindset effectively. Recent research found that 65 percent of franchisors were keen to hire veterans. Veteran franchisees tend to hire veterans as employees. Put simply, the franchise business model suits veterans.

“We have a large number of franchisors who are actively seeking veterans to help grow and expand their brand,” says Derek. “And these franchisors are offering a number of attractive incentives to attract veterans as franchisees.”

Popular Franchise Brands for Veterans

According to Entrepreneur Magazine, the most popular franchise brands for veterans includes Snap-On Tools, Dream Vacations, Precision Tune Auto Care, Matco Tools and Budget Blinds.

Entrepreneur Magazine invited franchisors to complete a comprehensive survey that helped to identify who offers the best incentives for veterans. While many offer a discount on the franchise fee, some offer extra incentives, like additional financing options, on-going training and support and reduced royalty fees.

The VetFran Program

An initiative set up between the International Franchise Association and the Franchise Education and Research Foundation, the VetFran Program was founded in 1991. The VetFran Program encourages franchisors to offer attractive, practical and realistic incentives to help veterans enter into the franchise business world for themselves.

ALLSTATEFF.COM Working with Veterans
Derek Cafferata is CEO and President of All State Franchise Finders, franchising experts located in Fort Worth, TX. Derek brings more than 30 years’ experience in franchising, both in the United States and around the world. Derek and his team have been working with veterans over many years, helping guide them through the franchise selection, financing and setup process.

For more information and quality advice from the franchise experts, call 1-800-544-2161 or visit allstateff.com today.

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NWV News

65 Martin Place
Sydney, NEW SOUTH WALES 2001
Australia
61432294381
jason@newsworthyvideo.com
https://www.newsworthyvideo.com
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